1. Commercialization and Sustainability
- Initiate studies on market for meteorological products and user needs assessment - already planned
- Maintain current partnerships for sustenance and as market learning process
- Improve capacity in tailoring products - planned
- Work more towards QA and confidence building - borrow from Aviation weather services
* Ensure completeness of Met Policy to legally enable commercialization - Met policy under review

2. Collaboration with MNO
- Identify and document the needs for partnering to host met equipment - some needs already known (EWS and network expansion)
- Identify and engage MNO(s) to request co-locating - capitalize on existing work arrangements with Access and Airtel
- Identify other partners to aid in adding value for both Met and MNO in co-locating
- Revise user specific communication needs (target groups, objective, information type, packaging, etc.) - towards creation of user specific products
- Initiate packaging of weather and climate information for dissemination through partnerships the MNO and other private institutions
- Identify other partners to aid in adding value for both Met and MNO in communication/dissemination

3. Agriculture and Insurance
Department has been committed to supporting CWIS before
- make recommendation to PR and Malawi project on the need to increase the level of participation in the CWIS
- re-engage the Min. of Agriculture Irrigation and Water Development and insurance players for review of performance and need to advocate for the way forward
- review relevant studies (B. Faso, Zambia and Niger study, others)
- draft plan for potential areas and crops to concentrate on, capitalizing on past experience
- MOU with insurance companies on business working arrangement
MALAWI

1. COMMERCIALIZATION AND SUSTAINABILITY
   - Initiate studies on market/user needs
   - Maintain current partnerships, use for learning
   - Improve capacity in tailoring products
   - Work more towards QA and confidence building
   * Ensure completeness of legal backing for commercialization in the Met Policy.

2. COLLABORATION WITH MNOs
   - Identify the needs (properly documented)
   - Identify and engage MNOs in co-locating
   * Identify and engage other partnerships for benefit of all.
   - Revise and document specific communication objectives
   - Initiate packaging of weather information for dissemination through partnerships with MNOs + others
   * Applies here

3. AGRICULTURE AND INSURANCE
   - Make recommendation to PR + Malawi project on the need to increase the level of participation
   - Re-engage MAAIWD and Insurance organizations to review past performance + map way forward
   - Review relevant studies made (Zambia, Niger, etc.)
   - Draft plan for potential areas (crops and farmers to start with, capitalizing on past experience
   - MOU with insurance organization(s) on business working arrangements