

State Period (date) of Activity: 20<sup>th</sup> February – 4<sup>th</sup> March 2018

Key Stakeholder: Ministry of Commerce, Industry and Cooperatives

**Name of Key Contact:** (Those involved in the Activity, including report writer)

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**Reviewed and checked by:**

**Endorsed for Release by:**

Objective of Activity

**What is/are the main objective(s) of the activity? How is it related to the overall objective of the project (build the adaptive capacity of vulnerable Kiribati communities to ensure food security under conditions of climate change)**

Workshop objective

At the end of the Awareness Training, Business Idea Generation Workshop (which also includes The Business Game), the participants:

- are well informed of the role and functions of the Ministry of Commerce, Industry and Cooperatives in promoting and regulating business/commercial activities;
- learnt to establish business/entrepreneurial ideas based on the potential services and enterprises using available resources, service gaps in the island, existing services and enterprises in the island, opportunities and talents;
- much more aware of the Government assistance that will support food security initiatives on a commercial basis in promoting/encouraging intra-trade coupled with the importance of business networking and the logistics associated involved;
- Will have increased their knowledge on the dangers of copycat businesses;
- have gained experience/practical knowledge of the effects of business decisions in a simulated business environment;

These objectives will assist in building the capacity of vulnerable communities identify potential business ideas in anticipation of establishing sustainable micro and small enterprises.

ACTIVITY/Output

**State which Output and Outcome is the planned activity(ies) contributing towards.**

**List all preparatory activities (consultations internally and externally, liaison with Island Council, issue of notice to target participants or radio announcements as advance notice) undertaken prior the outer island travel, inclusive of all sub-activities planned.**

Preparatory activities

## Quarterly Reporting Template

### Enhancing Food Security in the context of Global Climate Change – LDCF Project

1. Consultations within the ministry were conducted to align presentations with the projects main objective in supporting food security in the face of climate change;
2. Budget, travel & work plans and necessary documentations were drawn up
3. Briefing session with the PMU for logistic arrangements and responsibilities of Government Officials to ensure timely submission of reports and others
4. Consultations with the Island Council

#### State site of Activity

Prior to the workshop, all preparatory activities were conducted at Betio, location of the Ministry of Commerce, Industry and Cooperatives.

Workshop activities were undertaken at the Island Council Maneaba at the Government Station, Kariatebike in Abemama and on the islet Abatiku.

#### State all tasks undertaken from first to last day following planned program, plus deviations

There were several deviations from the initial planned program in Annex 1 as noted in this report thus Annex 2 reflected the actual activities carried out during the trip. This was prompted following further consultation with the team leader, Mayor and Island Council Clerk upon arrival on the island. The team leader was made aware of the changes and was requested to inform the Project Coordinator accordingly.

Firstly, the slight change was the trip to Abatiku islet given the fact that there was no budget for such trip, it was fortunate that the post-harvest trip made it possible for the team to join the trip to Abatiku to conduct the similar awareness and entrepreneurial training workshop that was done on the mainland of Abemama.

In addition, the initial target number of participants was 30 and after making the necessary adjustments to the program the total number of participants for Abemama was 119. Annex 3 provides participants' names from respective villages which also reflected that each village was well represented; more people were given the chance to take advantage of the awareness and entrepreneurial training workshop.

The training workshop kicked off with the villages from the Southern part of Abemama (from Kabangaki, Tekatia, Tebwanga North and South, Bangotan te Kabwaia including Tabontebike North & South, Tekanenei and Reina) followed by the Northern part of the main land (Tokamauea, Baretoa, Tabiang, Tanimainiku, Kareken te Kabwaia and Tekatirake) including the islet, Abatiku.

The team also embarked on the survey and managed to cover all villages on the main land from Kabangaki to Tabiang. The purpose of the survey was for the stock take of grains (retail outlets) and local produce (food) to assess the local produce/food commercial production.

#### RESULTS ACHIEVED

Is objective achieved? Any interesting and success stories?

If no success was achieved, what were issues? How could it be improved at another site (recommendations)?

All objectives of the training workshop were achieved; and it was delivered 3 times on the island considering the resources, population, and teacher student ratio.

On an overall scale the majority of participants indicated that the workshop was a successful one. The re-arrangement of activities during the training workshop was made in this order: mini lectures, discussion and group work, business networking and practical sessions. Reflected below are the details of each activity conducted during the training workshop:

Mini lectures:

The mini lectures covered the overall function of the Ministry of Commerce, Industry and Cooperatives (MCIC) in promoting business and at the same shed light on the legal obligations of doing business. The lectures discussed the business generating ideas including the importance of business planning; case study scenarios to guide the participants formulate their own assessments about their villages and identifying their communities' needs which could be a viable business.

An issue was raised regarding the violation of the control price on the islet of Abatiku given the fact that the legislation is silent on the case of small islets. The transport cost between Abatiku and the main land Abemama is inflating their prices particularly on the items that are included in the price control ordinance. Given the absence of the staff concerned during the trip to Abatiku the participant who raised this issue was advised to lodge their formal inquiry with MCIC.

Discussion/group work:

The participants were given the opportunity to assess their respective villages in terms of counting the number of households, an estimated average number of people per household to determine the estimated number of people in each village. The exercise guided the participants to learn how to assess their market and generate business ideas on those creative ideas. The participants also presented their findings and identified the existing businesses in their respective villages including potential sectors that might be profitable or viable for business.

In assessing the group work presentations a potential area for improvement is the training opportunity for carpentry. This would enhance the skill set of the communities and may provide commercial activity in the manufacture of local ovens, smoke boxes and fish dryers.

The smoke boxes and fish dryers are currently produced by the Fisheries division for training purposes only. The workshop also guided the participants' ideas in initiating an investment for themselves and to capitalize on it not only to support other businesses but also to address the needs of the people in the community.

Practical session:

This particular session on the post-harvest training conducted by the Fisheries complemented the entrepreneurial training workshop where participants were taught the know-how to cook and preserve shellfish, octopus, seaworms, fish and other marine products to prolong and extend the shelf life of those products for their own livelihood and to earn income earning capacity as well.

Business networking:

As part of promoting intra-trade the participants were briefed on the success story of the KAB T Local Market in selling local produce and handicrafts. The story put a lot of emphasis on the importance of quality and finishing of

handicrafts and maintaining the freshness of local food produce. Apart from the production of local produce the logistics associated with intra-trade was also discussed which also included the type of items needed and outlet's retail pricing system. There was also discussion on the Government support of freight levy subsidy in supporting intra-trade of local produce and handicrafts for commercial purposes.

Business game:

A learning environment was maintained throughout the training workshop sessions and the participants enjoyed themselves as conveyed verbally as per evaluation. The game was played in a simulated business environment to give firsthand experience on how a business is managed and the best practices to ensure production and sales are well planned and especially stressing the importance of business planning.

Business survey:

The survey results showed that there is sufficient stock of grains (rice, flour and sugar) on the island probably because there is three main wholesale suppliers on the island namely Coral Ace, Taotin Trading and Tebwano. The outcome also revealed that there is lack of incentive for local produce retail outlets due to the fact that the grassroot level earned a lot more on cutting copra. The money earned from copra cutting is much more profitable than focusing on local food production as part of their income generating activities for business. At this time of year the feedback from a random sample of people in each village highlighted that they recently discovered that the coconut trees have become barren so it will take a while for the people to harvest. It is anticipated that the copra production will gradually decline. However, for the time being, the respondents were encouraged to explore alternative options, for instance, focusing on producing local food/produce to fill in the gap during the lack of copra cutting season to earn income for their livelihood.

**BENEFICIARY**

Approximate number of beneficiaries reached by Activity (% breakdown by gender and age).

Output	Total participants	% male	% female	% adult	% youth	% children
1.1	119	61%	39%	66%	34%	Nil
1.2						
1.3						
1.4						
1.5						

Listing **how many** Government officials, private sector, NGOs, CBOs, etc participated in your activities

**E. BUDGET USED**

How much was originally planned? Refer to breakdown of costing in Annex 4.

How much was actually spent? REFER TO ANNEX 5

Which sub-activity was inadequately under budget or excessively over budget and reasons for such

## F. LESSONS LEARNED/SELF EVALUATION

How your preparatory could have been improved. Feedback (positive & negative) from participants , etc

The evaluation exercise was also conducted at the end of each separate training workshop and the following was noted:

### Positive feedback

The overall content of the training workshop includes some specific comments from participants such as: being aware of the necessary steps and legal obligations to take prior to starting their own business using their land resources for local produce (subsistence living and income-generating activities). They also indicated what they had learnt (as takeaways) a lot from the workshop and made comments which include: time is money; the success of the businesses is subject to proper planning and management of resources.

### Negative feedback

The participants also indicated some of the negative feedback in their evaluation forms like: the duration of the training workshops was too short for them; others mentioned the lack of handouts being provided; no transport organized despite although they were given \$5.00 per head for reimbursement of fuel costs.

### Feedback on further trainings to be conducted:

Participants ticked some of the trainings needs for future visits:

- Handicraft production
- Planning your money
- Improve your business
- Credit union
- Financial literacy
- Cooperative Society promotion

### Recommendations/Improvements:

Highlighted below are some of the recommendations stated in the evaluation forms to be taken into consideration:

- powerpoint presentation handouts to be provided;
- extend duration of workshops to one week instead of 3 days; and
- training workshops to be conducted on a regular basis (annually).

## G. Contribution to Media:

Any contributions to Press Release/Newspaper/website/FB/other social media?

Any photos obtained or video clips recorded that is useful to portray so many words.

Attach as Annex, program, List of Participants, draft plans, agreements, etc