

State Period of Activity: 26th Oct to 7th November, 2017

Key Stakeholder: Tourism Division (Min. of Information, Communications, Transport & Tourism Development)

Name of Key Contact: George Kum Kee, Jr (Tourism Officer / MICTTD)

A. ACTIVITIES / Output

List all preparatory activities undertaken.

Day	Activity / Output
D1 – 26 th Oct, Thursday	<p>Morning:</p> <ul style="list-style-type: none"> • Arrival on Abemama via Charter plane approx. 7:00am and transfer to Island Council Guesthouse at Kariatebike. • 8:30am: Courtesy Call with Abemama Island Council: Deputy Mayor & Acting Clerk. Informed the Dep. Mayor and A. Clerk the purpose of visit and program of activities to conduct on Abemama. Note: Mayor and Clerk were away on official business in Tarawa. • Rest after the meeting due to a sleepless night to catch a 3am transport from Betio to the airport in Bonriki.
D2 – 27 th Oct, Friday	<p>Morning:</p> <ul style="list-style-type: none"> • Made an individual inspection and taking snap shots of the Island Council Guesthouse (Abemama Hotel) and surrounding area. • 9:00am - 10:30am: Meeting with Deputy Mayor and Acting Clerk. Meeting covered discussions on the following: <ul style="list-style-type: none"> - Mauri Mark accommodation standards consultation and informed the council of the current condition of the Island guesthouse as observed during my inspection made that morning. - Discussed on future tourism & related training and capacity building needs that can improve tourism services on Abemama. - Activities available for visitors and appointment of local tour guides to provide assistance in identifying key site attractions on the island. • 11:00: Meeting with the Island Council Treasurer to collect information on local tariff rates / service fees for truck hire, boat hire, tour guide rates, motorbike, airport tax, internet, fuel rates, cash EFTPOS. <p>Afternoon:</p> <ul style="list-style-type: none"> • 13:30pm: Meeting with the Island Guesthouse caretaker (Ms. Tarai Katunteua) to conduct an inventory count (TBIS – Tourism Business Inventory Survey) of the guesthouse facilities and services available. • Drove to Chevalier College to confirm meeting appointment with Principal and caretaker of Monivae Hotel taking place the following day Sat, 28th Oct 2017
D3 - 28 th Oct, Saturday	<p>Morning:</p> <ul style="list-style-type: none"> • Appointment & consultation with Monivae Hotel (Chevalier). Meeting was conducted with the Principal of Chevalier College and the caretaker. Program for the session covered the following: <ul style="list-style-type: none"> - Discussed the purpose of the project in line with promoting tourism on Abemama. - Mauri Mark standards consultation and conducted an inspection of Monivae Hotel and inventory survey with the caretaker.

	<ul style="list-style-type: none"> - Snap shooting of Monivae Hotel facilities - What tour activities they can develop in line with the project. - lunch with Principal and caretaker hosted by Monivae Hotel <p>Afternoon: Meet with local Tour Guide, Mrs. Teaa Bounnang to confirm day to conduct site survey of the historical sites on Abemama. During the meeting we drafted a route map of the sites to visit.</p> <ul style="list-style-type: none"> • 8:30am Wed 1st Dec was confirmed with the local tour guide to survey and scope the sites. • Checked out of the Island Council Hotel and checked in to Abemama Green Hotel. (This was necessary to familiarize with the hotels on the island and experience the facilities and services they are offering to their guests).
D4 – 29 th Oct, Sunday	No Activity – Rest
D5 – 30 th Oct, Monday	<p>Morning: Appointment with Abemama Green Hotel caretaker. Discussed and meeting on the following:</p> <ul style="list-style-type: none"> • Discussed the purpose of the project in line with promoting tourism on Abemama. • Mauri Mark standards consultation and conducted an inspection and inventory survey of the hotel. • Snap shooting of the facilities • Interviewed the caretaker on what activities they offer their guests. <p>Afternoon: Visited Abemama Fisheries Div. to arrange a boat to go to Biike and Abatiku islets on the following day 31st Oct, Tues. Fisheries boatman advised 10am next day for the trip to Biike and Abatiku Islets. (Note: boat will charge \$220 and have no safety gears especially life jackets onboard)</p>
D6 – 31 th Oct, Tuesday	<p>Morning:</p> <ul style="list-style-type: none"> • Assembled at Fisheries cold storage plant for the boat trip at 10am. Note: the boat trip was cancelled as it was still very low tide between 10am and noon, and the boat was stuck on the sand flat. We agreed with Agriculture rep and Stats (Finance dept.) reps to post pone the trip to Thursday 2nd Nov. <p>Afternoon</p> <ul style="list-style-type: none"> • Did a tour of the Virgin Coconut Oil processing plant. Met with the Officer in Charge to discuss the possibility of incorporating tour program for VCO plant as part of a activities for visitors to experience. Also took snap shots of the facility and making of the virgin oil.
D7 – 1 st	Morning to Afternoon: Scoping tour and survey of tour sites on Southern side of

Nov, Wed	Abemama <ul style="list-style-type: none"> Conducted a scoping tour and survey with local informant (Ms. TeaaBounnang) of key sites on the South side of Abemama starting from Kenna on the southern end of the island. We drove to Tabiteuea to Kenna and commenced site visits from there. Lunch Finished the remaining sites at Binonano village: Old church, King Binoka and Robert Louis Stevenson sites.
D8 – 2 nd Nov, Thurs	Morning to Afternoon <ul style="list-style-type: none"> Conducted a scoping tour and survey with local informant (Mr. Taonuea Tamoaieta) of key sites on the North side of Abemama starting from Teriki. I met and picked the local informant at Tabiang. Lunch Finished off the survey at Kauma SDA School.
D9 – 3 rd Nov, Fri	Biike Islet Boat Trip Sites surveyed: Lepers site and the ancient shrine of Kaobunang (only two sites on Biike Islet)
D10 – 4 th Nov, Sat	Morning: Meeting with Owner of Taotin Trading Ltd and Abemama Green Hotel. Discussed about my observation of his hotel and services, and what needs to be improved in the future and in line with supporting project.
D11-5 th Nov, Sun	No Activity – Rest
D12 – 6 th Nov, Mon	Follow up on more information and compile reports
D13 – 7 th Nov, Tues	Departure - Chartered plane

B. Objective of Activity

What is the main objective/are objectives of the activity?

Conduct tourism surveys, mauri mark consultation & accommodation assessments, scoping of tourism attractions, activities and assess tourism training needs to initially determine and assess the tourism readiness of Abemama Island in line with the overall objective of LDCF project “Enhance food security in the context of global climate Change” to promote ecotourism.

Hence a survey and assessment of key components or elements was necessary to determine the tourism readiness and to address what needs be improved in the course of the project. Such key components and elements include:

1. Transport vs. Accessibility - Getting to Abemama)
2. Accommodation / Hotels (facilities & services) -

3. Food & Restaurants - Where to Eat Availability Accommodation for visitors to stay
4. Attractions & Activities – What can visitors See & Do (tours, entertainment etc)

C. RESULTS ACHIEVED

Was the objective achieved? successes? if no success was achieved, what were issues? How could it be improved at another site?

1. A. Accessibility - Getting to Abemama

Accessibility via air transportation is a key component to determine the readiness of Abemama Island to receive frequent visits by potential visitors. Currently accessibility to Abemama out of the Tarawa is excellent considering 6 scheduled flights per week provided by the National airline Air Kiribati Ltd. Scheduled flights are Sun (3 flights), Wed (1 flight) and Friday (2 flights). The only minor concerns are with the high flight demands to and out of Abemama which requires larger capacity planes to and early advanced bookings. This will likely be solved with the new addition of the Dash 8 a 38 passenger capacity which is expected to operate in January 2018 with Abemama and three other islands as key destinations.



Alternatively, a private charter plane with Coral Sun Airways is also an available option for travelling to and from Abemama.

Travelling by sea transport to Abemama out of Tarawa is not viable due to the unavailability of regular ferry services. But, it could be considered as a side option depending on the timing of voyages.

2. Accommodation / Hotels (facilities & services) - Where to Stay on Abemama

There are 3 accommodations or hotels on Abemama Island:

- **Abemama Green Hotel – Taotin Trading Ltd.**
- **Monivae Hotel – Chevalier College; and**
- **Island Council Guesthouse – Hotel Abemama**

All three hotels are situated on the central part of the island about less than an hour's drive from the airport. Both the Abemama Green Hotel and Island Council Guesthouse are situated at Kariatebike, very close to the Island Council Office. Monivae Hotel is situated on Tabiteuea at Chevalier College, about 5 minutes' drive from Kariatebike.

1. Island Council Guesthouse “Abemama Hotel”

Property Owner: Abemama Island Council

Location / Address: Abemama Island Council Kariatebike.

Contacts: Clerk (Mr Ueree) or Treasurer (Ms. Taateti Tebabuti)

Phone Reservation / Bookings: (686) 73057072 / 41002 / 41003 / 41007

Email: bueree@gmail.com (clerk) or tateti@gmail.com or tatetitebabuti1@gmail.com (Treasurer)

Website: Nil

Facebook: Nil

<p>Facilities / Amenities / Room Rates: Hotel Type / Style: Guesthouse + local buias No. of Rooms / capacity:</p> <ul style="list-style-type: none"> • Guesthouse: 3 rooms, 2 single beds, 2 shared bathroom/toilets, laundry room/machine, shared kitchen and dining / living room, single mattresses, mosquito netting, power point • Buias / Kiakias(local Kiribati housing / open bungalows): 6 kiakias, no lightings or power point. • <i>Flat Rate is \$30 pp includes meals</i> <p>Other Facilities& Amenities:</p> <ul style="list-style-type: none"> • Kitchen - cooking stove, cupboard, running water • Rainwater tank for drinking • Overhead tank supply water for showering / laundry 	<p>Services: Airport transfers (charged), housekeeping, electricity supplied by generator in evening, rental motorbikes can be arranged, island siteseeing tour (can be arranged)</p> <p>Staff:one full time staff (caretaker)</p> <p>Guest Activities & Entertainment:No guest activities</p>
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SWOT ANALYSIS for ISLAND COUNCIL GUESTHOUSE

Note: The following SWOT provides an analysis of the hotel's facilities and services, and comments as a result of the Mauri Mark & Inventory Survey carried out on the 27th Oct 2017

<p>Strengths & Advantages</p>	<ul style="list-style-type: none"> • Cheap and affordable (budget accommodation): \$30 pp/pn meal inclusive. • Quiet location on the ocean side • Cool ocean seabreeze throughout the day and evening • Boiled water + coffee/tea/sugar made available daily • Rental motor bikes and truck can be hired for guests • Running water
<p>Weaknesses & Issues</p>	<ul style="list-style-type: none"> • Not recommended for foreign visitors / tourists. More suitable for I-Kiribati visitors. • Guesthouse not maintained – louver glasses and holders eroded / broken. • Room windows not secured with only one side of the guesthouse rooms windows secured • Kitchen not very clean and maintained. • No fly screen in kitchen • Dirty food storage - cupboard fly screen has holes allowing cockroaches and bugs to enter and live in the cupboard. • No freezer / refrigerator for storing food (broken freezer) • Dirty sink • Sink pipe leaking • Water tap leaking should be replaced • No cold drinks • Toilet and bathroom need regular cleaning • Electricity only supplied in evening • No disinfectants and toilet brush in the toilet for sanitizing • No disposal bins with rubbish (plastics) liters on the ground • No bar and restaurant • Boat – need proper boat and gears fishing and diving activity • No guest activities • No notice board to inform guests about island information and tours. • Staff will require some tourism & hospitality trainings • Island council dependent on aid and national government funding to finance maintenance of the guesthouse.
<p>Threats</p>	<ul style="list-style-type: none"> • The guesthouse maybe exposed to flooding during spring / King tides.

	<ul style="list-style-type: none"> • Littered trash/rubbish especially plastic & bottle item may render the place unattractive • Intrusion from reckless and careless locals
Opportunities	<ul style="list-style-type: none"> • To improve and repair the guesthouse facilities. • Introduce proper rubbish disposal sites or incineration sites near the hotel • Improve service • Staff training • Introduce guest activities like tours to generate income

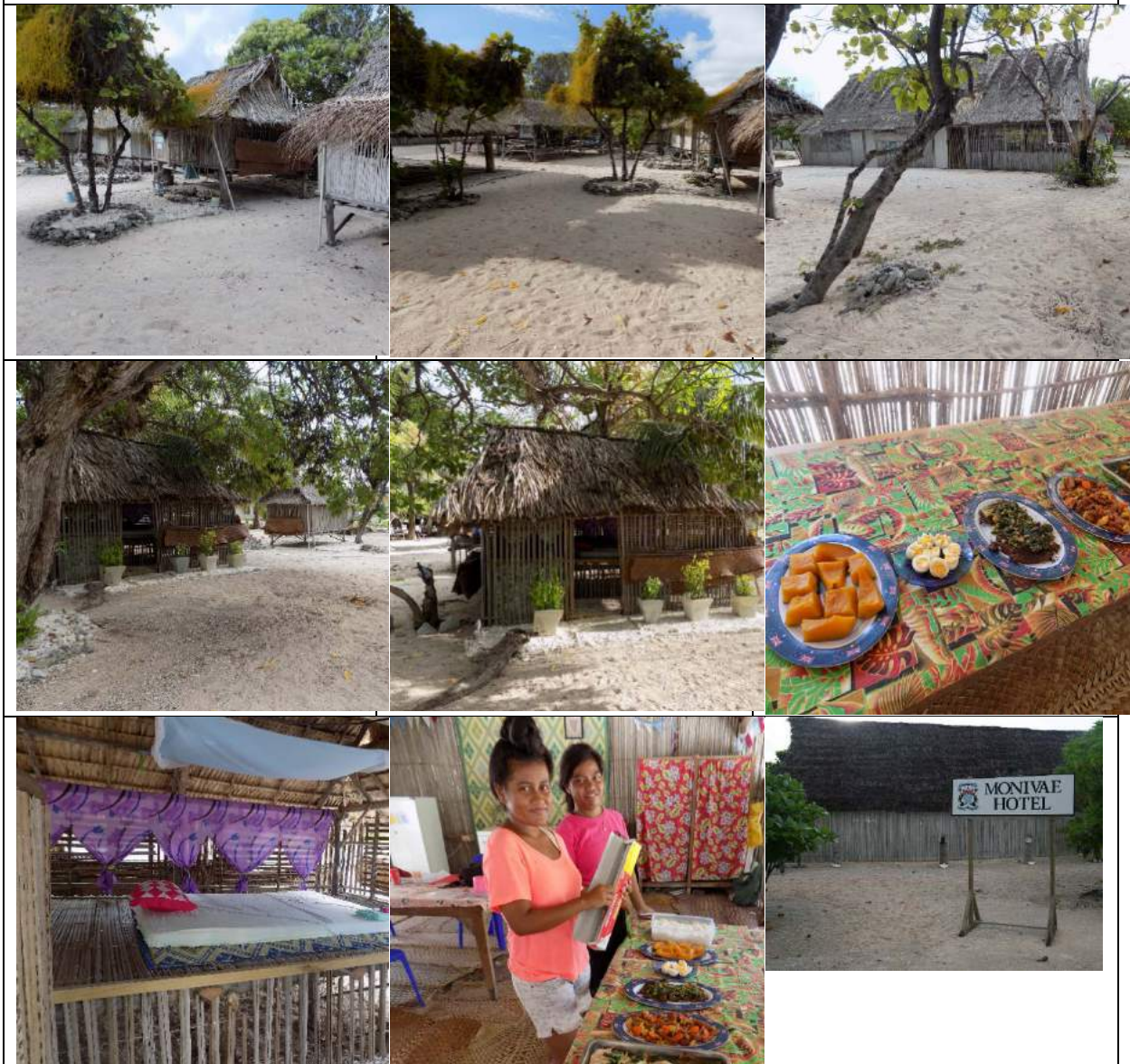
PICTURES OF THE ISLAND COUNCIL GUESTHOUSE



2. Monivae Hotel – Chevalier College	
<p>Property Owner: The hotel is operated by Chevalier College Location / Address: Chevalier College, Tabiteuea. Contacts: Principal Phone Reservation / Bookings: (686) 73070020 (Principal) / 73003162 (Caretaker) Email: tzajong@gmail.com (Principal) Facebook: Nil</p>	
<p>Facilities / Amenities / Room Rates: Hotel Type / Style: Traditional Island bungalows (Buias / kiakia) No. of Rooms / capacity:</p> <ul style="list-style-type: none"> • Buias / Kiakias (local Kiribati housing / open bungalows): 10 kiakias, 8 single and 5 double mattresses • <i>Flat Rate is \$30 pp includes meals</i> <p>Other Facilities & Amenities:</p> <ul style="list-style-type: none"> • Kitchen - cooking stove, cupboard, running water • Dining / Common room – with coffee/tea/sugar/milk available • Restaurant • Freezer & Fridge in common room • Laundry machine • Rainwater for drinking supply • Overhead tank supply water for showering / laundry • Shared toilets/bathroom 	<p>Services: Airport transfers (charged), housekeeping, restaurant service, electricity supplied by generator in evening, rental motorbikes can be arranged, island siteseeing tour (can be arranged), internet (available at Chevalier College), cold drinks from the fridge (mini bar), laundry, bar service.</p> <p>Staff: one full time staff (caretaker)</p> <p>Guest Activities & Entertainment: Island site seeing tour (arranged), Chevalier School tour, Entertainment night with school traditional dance performance.</p> <p>Availability: (Seasonal) Monivae Hotel is available during these dates: 17th Feb 17th to June 10th / July 10th to Nov 10th</p>
<p>SWOT ANALYSIS for MONIVAE HOTEL (CHEVALIER COLLEGE)</p> <p>Note: The following SWOT provides an analysis of the hotel's facilities and services, and comments as a result of the Mauri Mark & Inventory Survey carried out on the 28th Oct 2017</p>	
<p>Strengths & Advantages</p>	<ul style="list-style-type: none"> • Cheap and affordable (budget accommodation): \$30 pp/pn meal inclusive. • Situated by the beach on the ocean side of Chevalier College • Cool ocean sea breeze throughout the day and evening • Accommodates regular Catholic School groups cultural exchange programs from Australia each year • Boiled water + coffee/tea/sugar made available daily • Electricity from Solar • Traditional accommodation experience • Good food • Generates income for the school • Internet available • Restaurant • Serves cold beverage softdrinks, water and beer. • Some guest activities can be arranged. • Rental motor bikes and truck can be hired for guests • Running water
<p>Weaknesses & Issues</p>	<ul style="list-style-type: none"> • Hotel bungalows needs maintenance and improvement • No lightings inside the bungalows. • Poor layout of the bungalows with no systematic sizes and design • Caretaker need refresher training in tourism & hospitality • Kitchen need Lack of finance to fund improvement of the hotel • Food storage cupboard needs repair and regular cleaning • Toilet and bathroom need toilet seats, brush, disinfectants, and regular

	<p>cleaning</p> <ul style="list-style-type: none"> • Electricity only supplied in evening • Water from overhead tank runs out as result of over use by the school kids and staff • No disinfectants and toilet brush in the toilet for sanitizing • No disposal bins with rubbish (plastics) liters on the ground • No notice board to inform guests about island information and tours. • Staff will require some • Lack funds to maintain and improve the hotel • Littering and proper rubbish disposal sites
Threats	<ul style="list-style-type: none"> • The hotel is exposed to flooding during spring / King tides. • Rubbish
Opportunities	<ul style="list-style-type: none"> • To improve and repair the guesthouse facilities. • Introduce proper rubbish disposal sites or incineration sites near the hotel • Improve service • Staff training • Introduce more guest activities to generate income

PICTURES OF THE ISLAND COUNCIL GUESTHOUSE



3. Abemama Green Hotel (Est. in 2016)	
<p>Property Owner: Taotin Trading Ltd. Location / Address: Taotin Trading Ltd, Kariatebike (behind Taotin Trading Shop). Contacts: Owner, Mr. & Mrs Charlie Kwong, Email: tiarite2002@yahoo.com Phone Reservation / Bookings: (686) 26340 (George Hotel) / 73064164 (Caretaker) / 75088668 / 75088671. Email: thegeorgehotelkiribati@gmail.com Website: Nil Facebook: The George Hotel Kiribati Bookings can also be made on booking.com</p>	
<p>Facilities / Amenities / Room Rates: Hotel Type / Style: Island style bungalows No. of Rooms / capacity:</p> <ul style="list-style-type: none"> • 4beach bungalows overlooking the lagoon (one bungalow can accommodate up to 3 people or one couple and one single). Includes 1 double bed and 1 single bed, private bathroom, balcony, desk, hammock, fan, mosquito netting, power point. Rate: \$63 pp/pn (\$10 additional for extra person), includes meals • 6 single guest mini bungalows include single bed, desk, fan, mosquito netting, power point. Shared bathroom. Rate is \$35 pp includes meals <p>Other Facilities& Amenities:</p> <ul style="list-style-type: none"> • Bar & Restaurant with sky TV, pool table, darts. • Kayaks and floaters for children • Convenient shop in front. 	<p>Services: Airport transfers (FOC), housekeeping, treated water supply, 24 hr electricity from solar & windmill, rental motor bikes, tours (can be arranged), restaurant & bar service, cold drinks, laundry.</p> <p>Staff:2 full time staff (1 handling food & beverage) and (1 handling the housekeeping).</p> <p>Guest Activities & Entertainment:</p> <ul style="list-style-type: none"> • Kayaking and swimming at Hotel (free) • pool table, darts, TV and bar service(free) • Tour & Activity program – Abemama Site seeing tour and Bike Islet picnic day trip. • Custom boat charter to suit your preferred water activity - fishing, snorkeling and surfing.
SWOT ANALYSIS for ABEMAMA GREEN HOTEL	
<p>Note: The following SWOT provides an analysis of the hotel's facilities and services, and comments as a result of the Mauri Mark & Inventory Survey carried out on the 30th Oct 2017</p>	
<p>Strengths & Advantages</p>	<ul style="list-style-type: none"> • Good perfect hotel location with beach and swimming water at the door step. • Suitable for foreign visitors • Affordable bungalows with inclusive meals • Freezer – food cold storage • Kiribati traditional style accommodation,well set. • Clean and comfortable • Supports sustainable green tourism • Close to the Island Council Office • Supplies 24hr renewable energy for electricity generated from wind mill and solar power • Convenient shop in front • Has a restaurant & bar • Guest activities and entertainment available – TV, pool table, darts, bar service, kayaking, island tour (arranged), custom boat charter (affordable) to tour Bike Islet, Abatiku, fishing, surfing and snorkeling. • Treated water supply and running water • Bar and restaurant • Hygienic kitchen – fly screen • Complies with Mauri Mark standards • Owner has the resources to develop more and to invest in the hotel & activities to support tourism on Abemama. • Good food, good cook

Weaknesses & Issues	<ul style="list-style-type: none"> • Not enough staff to assist in the kitchen and bar when full house resulting in slower service & efficiency. The cook is cooking at the same time washing the dishes, preparing food and serving the bar. • Non-biodegradable Rubbish (plastic bags) piling up near the shop. Locals just throw their rubbish on the ground. No disposable bins near the store. Locals careless of their rubbish. • Not many beer and alcohol variations. • Kitchen & food - No oven and or BBQ. • Shared toilet at the bar & restaurant requires daily regular cleaning and sanitizing • The local drinkers at the bar spit on the floor • Local bar customers from outside may cause insecurity for guests when misbehaving • No ash trays • Broken pools sticks • No signage or notification signs in front of gate to indicate the following – bar & restaurant opening/closing hours. • Boat – need proper boat and gears fishing and diving activity • Need more guest activities and gears like bicycles, jet skis, etc • No diving • Staff will require some tourism & hospitality trainings
Threats	<ul style="list-style-type: none"> • Climate change • Bungalows near the water maybe exposed to impacts of spring & King tides. • Trash/rubbish piling up (plastic ice bags especially) as result of littering by the locals will cause the surrounding place unattractive especially near Taotin shop near the bridge. Need proper disposal bins and solid waste management plan in place to address the increasing rubbish in order to protect the name and reputation of the hotel “Abemama Green Hotel” • Reckless and careless locals
Opportunities	<ul style="list-style-type: none"> • To expand more by adding more bungalows and amenities to support fun activities for guests • More guest activities & facilities/gears – diving, proper boat, fishing & gears, surf boards, snorkeling gears, more kayaks. • Generate more income and create more employment for people of Abemama. • Opportunity for Abemama people to sell local handicraft to guests.

PICTURES OF ABEMAMA GREEN HOTEL





3. Food & Restaurants - Where to Eat

I. **Abemama Green Hotel Restaurant & Bar:**

- Assessment: clean restaurant, clean kitchen, clean freezer, only one staff handling the food & beverage service (cooking, chopping ingredients, cleaning the dishes, serving the food and drinks). The restaurant will need an additional qualified staff to assist in the kitchen, restaurant & bar.
- Training Needs: training in basic food & beverage service and basic cookery required.

II. **Monivae Hotel Restaurant:**

- Assessment: local Kirbati style restaurant and kitchen, kitchen needs regular cleaning, food storage cupboard fly screen has holes, running rain water available for drinking and cooking.
- Training Needs: training in basic food & beverage service and basic cookery required.

III. **Local vendors:** There are also occasional local food vendors that sell food takeaways at the Island Council Office during payday Fridays (fortnight) and also at the airport during flight times/days (Sun, Wed, Fri).

IV. **Food & Supply:** Food served at the restaurants on the island mainly consists of fresh seafood – fish (tuna and reef fishes), spiny lobster, mantis shrimp, clam oysters and octopus - supplied by local fishermen. Chicken (imported) is also available. Vegetables on the island are supplied locally from Kauma Seventh Day Adventist (SDA) School which has an enormous organic garden on Abemama growing cabbage, lemon, breadfruit, tomato, cucumber and other veggies.



Fig: Abemama Green Hotel Restaurant

Fig: Monivae Hotel Restaurant

Fig: Monivae Hotel Restaurant









Fig: lemon, cabbage & breadfruit from Kauma SDA School organic garden supplies the hotel restaurant with veggies.

4. Tour Activities – What to See & Do






Activities – Tours, etc for visitor experience and enjoyment.






A key part of promoting tourism is knowing what attractions and activities a destination has to offer for visitors to experience. Hence I conducted a scoping study and survey of the attractions and activities on island with the local tour guide and informants. The following are information and images during the survey:


Attractions & Activities Research Scoping			
Attraction	Location	Description / About	Status / Remarks
<ul style="list-style-type: none"> USMC landing site (WWII attraction) 	Kenna (Southern end)	<p>A tour attraction site.</p> <p>The beach at Kenna point where the USMC (U.S Marines) landed on 21th Nov 1943 during WWII to conduct a covert reconnaissance mission to attack the Japanese on Abemama</p>	<p>Site is incorporated as part of the Island sightseeing program for visitors.</p> <p>The site needs to be preserved and needs a sign board erected to mark the site's significance.</p>
<ul style="list-style-type: none"> Bonota Shrine 	Kenna (Tebanga)	<p>A tour attraction site.</p> <p>Heritage / Cultural</p>	Site is incorporated as part of the Island sightseeing program for visitors.




		<p>ancient shrine.</p> <p>Site where skulls of only females were buried.</p>	<p>The site needs to be preserved and needs a sign board erected to mark the site's significance.</p>
<ul style="list-style-type: none"> • Tuangaona shrine 	Tebanga	<p>A tour attraction site.</p> <p>Heritage / Cultural ancient shrine. Tells history of the ancestors of the chiefly family of Abemama. Also grave site which is considered a cursed area.</p>	<p>Site is incorporated as part of the Island sightseeing program.</p> <p>The site needs to be preserved and needs a sign board erected to mark the site's significance.</p>
<ul style="list-style-type: none"> • Mwaniba Nei Teaa (Teaa's Well and well water skull scoops burial ground)  	Tebanga	<p>A tour attraction site.</p> <p>The well of Nei Teaa (King Binoka's sister) still stands. Near by the well is a tree where around it skull scoops used to fetch water from the well are buried. This tree still stands until this day.</p>	<p>Well still exist. Site is not a myth. Site is incorporated as part of the Island sightseeing program</p> <p>The site needs to be preserved and needs a sign board erected to mark the site's significance.</p>
<ul style="list-style-type: none"> • Remains of WWII Japanese outpost and trading store. 	Tebanga	<p>Tour attraction site.</p> <p>Japanese outpost dates back to WWII around 1941 to Nov 1943. Remains of a traders store dating back to 17th or 18th century is located in same area nearby on opposite side of the road. Was also used by the</p>	<p>Site is incorporated as part of the Island sightseeing program</p> <p>The site needs to be preserved and needs a sign board erected to mark the site's significance.</p>


		<p>Japanese during WWII. This is also the site where the Japanese defenders committed suicide when the American marines arrived in Nov 1943</p>	
<ul style="list-style-type: none"> Royal Family Grave site – Te Marama 	<p>Te Marama</p>	<p>Tour attraction site.</p> <p>Grave site of the Royal Family of Abemama. King Binoka is not among the graves as he is buried at a different location.</p> <p>Site is considered cursed area with no trees growing on them.</p>	<p>Site is incorporated as part of the Island sightseeing tour program</p> <p>The site needs to be preserved and needs a sign board erected to mark the site's significance.</p>
<ul style="list-style-type: none"> MSC Church 	<p>Binoinano</p>	<p>Tour attraction site.</p> <p>The first Catholic church and MSC missionary house on Abemama built around 1905 on the King's land at Binoinano during King Bauro's time.</p>	<p>Site is incorporated as part of the Island sightseeing tour program.</p> <p>The site needs to be preserved and needs a sign board erected to mark the site's significance.</p>
<ul style="list-style-type: none"> Site of Robert Louis Stevenson House and King Binoka's house. 	<p>Binonano</p>	<p>Tour attraction site.</p> <p>This is the site where the great writer Robert Louis Stevenson house was situated right next King Binoka's compound. It was in 1888 to 1889 where he lived here before moving to Samoa where he was laid to rest in 1894.</p>	<p>Site is incorporated as part of the Island sightseeing tour.</p> <p>The site needs to be preserved and needs a sign board erected to mark the site's significance.</p>
<ul style="list-style-type: none"> King Binoka's bathing pond 	<p>Binano</p>	<p>Tour attraction site.</p> <p>This is the bathing pond of the famous</p>	<p>Site is incorporated as part of the Island sightseeing tour program.</p>

		<p>King Binoka where he mostly bathed with his concubines. It is also the pond where he shot and killed his wife.</p>	<p>The site needs to be preserved and needs a sign board erected to mark the site's significance.</p>
<ul style="list-style-type: none"> King Binoka's last drinking well. 	<p>Tabiteuea, Chevalier College</p>	<p>Tour attraction site.</p> <p>It is said that this was the well that was and water was drawn for King Binoka during his last breaths when he died in 1891.</p>	<p>Site is incorporated as part of the Island sightseeing tour program.</p> <p>The site needs to be preserved and needs a sign board erected to mark the site's significance.</p>
<ul style="list-style-type: none"> King Binoka's Grave 	<p>Binonano</p>	<p>Tour attraction site.</p> <p>The tomb of King Binoka is situated near the MSC church. King Binoka was not buried at the Royal Family grave yard but instead he was buried on his land where the Catholic faith community now resides.</p>	<p>Site is incorporated as part of the Island sightseeing tour program.</p> <p>The tomb needs to be restored, preserved and needs a sign board erected to mark the site's significance.</p>
<ul style="list-style-type: none"> Kauma SDA School and garden tour  	<p>Kauma, SDA School</p>	<p>Tour attraction & day tour activity.</p> <p>The SDA School was established in 1957. The highlight of the school is their agricultural gardening program which supports the school and supplies the hotels on Abemama</p>	<p>The school would be a perfect pilot program in line with the project and promoting ecotourism. It is a potential site to conduct a half day or full day tour program that would involve touring the school, participation in a agricultural gardening tour program and lunch. Here visitors can learn, participate and enjoy a nutritious meal.</p>

			<p>This tour can be treated as separate day eco-tour program visitors.</p>
<ul style="list-style-type: none"> • VCO Factory (Virgin Coconut Oil)   	<p>Kariatebike</p>	<p>Tour attraction & Tour activity</p> <p>The Abemama VCO factory is the only factory on Abemama producing pure virgin coconut oil. The processes of extracting the virgin oil is something visitors can experience and observe while touring the factory. At the end of the tour they can choose buy this local product to support the local economy.</p>	<p>A tour of factory and the processes of making the virgin oil until buying the end product can be accommodated as part of tour program for visitors.</p>
<ul style="list-style-type: none"> • Explore Biike Islet Day Trip – <p>Cruise across the beautiful lagoon to Biike Islet:</p>  <p>Enjoy:</p> <ul style="list-style-type: none"> - Picnic on the beach - Sunbathe on the beautiful 	<p>Biike Islet</p>	<p>Tour attraction site. Biike Islet is a beautiful islet. The islet’s name is derived from the word “biike” meaning beach hence Beach Islet. The islet has magnificent beach and a great spot for picnic/camping and a enjoy a day of sunbathing, swimming, fishing, snorkelling, surfing.</p>	<p>Biike Islet Day Trip is already one of the tour activities offered to guests visiting Abemama.</p> <p>The site of Kaobunang spirit – requires a tour sign board.</p> <p>The old leper camp – requires some restoration and preservation, and a tour sign board to</p>

<p>beach, swimming, fishing, snorkelling.</p>  <p>Explore the Islet:</p> <ul style="list-style-type: none"> - Visit Kaobunang spirit Shrine and well - Explore the remains of the leper camp.  		<p>On the islet is home to the ancient spirit of Kaobunang who has a shrine on the island thus requiring tobacco offering to spirit for visitors. The islet was also a refuge for lepers in the old days and remains of the leper camp can still be sited on the islet.</p>	<p>indicate the tour site.</p>
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<p>Kayaking</p> 	<p>Abemama Green Hotel, Kariatebike</p>	<p>Kayaking activity is available from Abemama Green Hotel. There are 3 kayaks. The kayaking spot is at Kariatebike causeway channel and the nearby mangroves.</p>	<p>Kayaking is free for guests staying at the Abemama Green Hotel.</p>
<p>Community based cultural eco tour program.</p> 	<p>Village community to conduct this tour program has not been identified yet but will be identified later through the course of project.</p>	<p>A community based cultural eco tour program</p> <p>This will be a full day tour activity for visitors involving Cultural traditional skill demonstrations cultivation, importance of resources, observing Kiribati housing structures, experiencing the local food, etc</p>	<p>This is a potential eco-tour product that works in line with theme and objs of the project.</p> <p>Cultural Division will determine and further advise which village community on Abemama will likely be the most suitable to offer this tour program based on their consultation & workshop they conducting in the course of the project.</p>
<p>Surfing</p>	<p>Likely surf spots would be next to Bike Islet and Abatiku island</p>	<p>A local surfer indicated that Abemama has some good surfs but would depend on the right timing of the year (right season) and spot.</p>	<p>Surf survey will be conducted in 2018</p>
<p>Recreational Fishing</p> <ul style="list-style-type: none"> - GT popping (catch & release) - Bonefishing (catch & release) - Offshore Game fishing (boat 	<p>Fishing at spots around Bike Islet and Abatiku Island</p>	<p>Abemama has a rich fisheries hence recreational fishing would have great</p>	<p>Recreational fishing activities such as mentioned have great potential in</p>

<p>trolling)</p> 		potential.	<p>Abemama but will require a proper safe boats, trained fishing guides and fishing gears in order to implement.</p> <p>Total Allowable Catch (TAC) and target species would apply.</p>
Night fishing tour (te kibee)	<p>Activity will be provided in lagoon or reef flat at night in close proximity with the hotels</p> <ul style="list-style-type: none"> - Abemama Green Hotel or Monivae Hotel 	<p>This activity would offer visitors an opportunity to participate in this traditional activity and get to experience how to catch an octopus and fish using a scoop net.</p>	<p>At low tide. Not always available - seasonal /depend on tide timing.</p> <p>Total Allowable Catch (TAC) would apply.</p>
Traditional dance entertainment	Entertainment at the hotels	<p>Entertainment to guests to experience the traditional dance of Kiribati.</p>	<p>Entertainment will be provided by traditional dance groups from Abemama</p> <p>Dance group hire rates should be affordable to allow continuation every time there are guests.</p>

6. Overall SWOT analysis for Ecotourism Development on Abemama.

Strengths

- Huge potential for tourism
- Frequent & regular scheduled domestic flights.
- Accommodation available for visitors
- Tour attractions and potential activities - Very interesting history and cultural monuments – history of King Binoka & Royal Family, Robert Louis Stevenson, George M. Murdoch, WWII, interesting shrine and stories to hear.
- Beautiful Island, beaches and lagoon, scenic atoll beauty.
- Friendly people

- Plenty fresh seafood supplies
- Internet accessible via phone. Also available at Island Council and Chevalier College

Weaknesses.

- Some historical attraction sites not maintained and have no tour sign boards to signify the sites name and importance
- Customer service at the hotels
- Rubbish is becoming an issue at Kariatebike near Taotin Shop especially ice bags, bottles, plastic packaging and cans. The locals are careless with their rubbish. No disposal sites.
- Registered / licensed boats do not have safety gears – life jackets, GPS, etc
- Island Council guesthouse not maintained and not fully completed. Such as only half of the room windows one side have security wire. Louvers windows, doors broken. Kitchen not clean.
- Chevalier College Monivae Hotel old, poor layout and construction of the buias, no lightings on the buias at night.

Opportunities

- Employment and incentive opportunities for Abemama people and businesses.
- To generate revenues to Island Council in the form of licenses and tax, etc.
- Environmental sustainability and conservation
- Motivation and positive attitude towards cleaning to make Abemama attractive and clean – clean beaches, clean villages, roads.
- Develop entrepreneurship skills and knowledge
- Capacity building – to improve customer service, hospitality standards

Threats

- Climate change impacts to both marine and land resources as well as to tourism products and services.
- Overfishing
- Over commercialization of culture when tourism is implemented
- Indigenous lifestyle changes

D. BENEFICIARY

The Beneficiaries from this project will be the people, Island Council and local businesses on Abemama.

E. BUDGET USED

Budget was sufficient as planned to cover the implementation of the activities during this trip.

F. LESSONS LEARNED/SELF EVALUATION

Make proper arrangements and appointments next time to avoid any setbacks in implementing the activities.

G. Contribution to Media: Press Release/Newspaper/website/FB?

- Please refer photos/images above in this report
- Press release article has been provided to project coordinator and released on Kiribati Tourism monthly newsletter "Te Kaongora."