**State Period of Activity:** 26th Oct to 7th November, 2017  
**Key Stakeholder:** Tourism Division (Min. of Information, Communications, Transport & Tourism Development)  
**Name of Key Contact:** George Kum Kee, Jr (Tourism Officer / MICTTD)

## A. ACTIVITIES / Output

List all preparatory activities undertaken.

<table>
<thead>
<tr>
<th>Day</th>
<th>Activity / Output</th>
</tr>
</thead>
</table>
| D1 – 26th Oct, Thursday | Morning:  
- Arrival on Abemama via Charter plane approx. 7:00am and transfer to Island Council Guesthouse at Kariatebike.  
- 8:30am: Courtesy Call with Abemama Island Council: Deputy Mayor & Acting Clerk. Informed the Dep. Mayor and A. Clerk the purpose of visit and program of activities to conduct on Abemama. Note: Mayor and Clerk were away on official business in Tarawa.  
- Rest after the meeting due to a sleepless night to catch a 3am transport from Betio to the airport in Bonriki. |
| D2 – 27th Oct, Friday | Morning:  
- Made an individual inspection and taking snap shots of the Island Council Guesthouse (Abemama Hotel) and surrounding area.  
- 9:00am - 10:30am: Meeting with Deputy Mayor and Acting Clerk. Meeting covered discussions on the following:  
  - Mauri Mark accommodation standards consultation and informed the council of the current condition of the Island guesthouse as observed during my inspection made that morning.  
  - Discussed on future tourism & related training and capacity building needs that can improve tourism services on Abemama.  
  - Activities available for visitors and appointment of local tour guides to provide assistance in identifying key site attractions on the island.  
- 11:00: Meeting with the Island Council Treasurer to collect information on local tariff rates / service fees for truck hire, boat hire, tour guide rates, motorbike, airport tax, internet, fuel rates, cash EFTPOS.  
Afternoon:  
- 13:30pm: Meeting with the Island Guesthouse caretaker (Ms. Tarai Katunteuea) to conduct an inventory count (TBIS – Tourism Business Inventory Survey) of the guesthouse facilities and services available.  
- Drove to Chevalier College to confirm meeting appointment with Principal and caretaker of Monivae Hotel taking place the following day Sat, 28th Oct 2017 |
| D3 – 28th Oct, Saturday | Morning:  
- Appointment & consultation with Monivae Hotel (Chevalier). Meeting was conducted with the Principal of Chevalier College and the caretaker. Program for the session covered the following:  
  - Discussed the purpose of the project in line with promoting tourism on Abemama.  
  - Mauri Mark standards consultation and conducted an inspection of Monivae Hotel and inventory survey with the caretaker. |
- Snap shooting of Monivae Hotel facilities
- What tour activities they can develop in line with the project.
- lunch with Principal and caretaker hosted by Monivae Hotel

Afternoon:
Meet with local Tour Guide, Mrs. Teaa Bounnang to confirm day to conduct site survey of the historical sites on Abemama. During the meeting we drafted a route map of the sites to visit.

- 8:30am Wed1stDec was confirmed with the local tour guide to survey and scope the sites.
- Checked out of the Island Council Hotel and checked in to Abemama Green Hotel. (This was necessary to familiarize with the hotels on the island and experience the facilities and services they are offering to their guests).

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>D4 – 29th Oct, Sunday</td>
<td>No Activity – Rest</td>
</tr>
<tr>
<td>D5 – 30th Oct, Monday</td>
<td>Morning: Appointment with Abemama Green Hotel caretaker. Discussed and meeting on the following:</td>
</tr>
<tr>
<td></td>
<td>- Discussed the purpose of the project in line with promoting tourism on Abemama.</td>
</tr>
<tr>
<td></td>
<td>- Mauri Mark standards consultation and conducted an inspection and inventory survey of the hotel.</td>
</tr>
<tr>
<td></td>
<td>- Snap shooting of the facilities</td>
</tr>
<tr>
<td></td>
<td>- Interviewed the caretaker on what activities they offer their guests.</td>
</tr>
<tr>
<td></td>
<td>Afternoon:Visited Abemama Fisheries Div. to arrange a boat to go to Biike and Abatiku islets on the following day 31st Oct, Tues. Fisheries boatman advised 10am next day for the trip to Biike and Abatiku Islets. (Note: boat will charge $220 and have no safety gears especially life jackets onboard)</td>
</tr>
<tr>
<td>D6 – 31th Oct, Tuesday</td>
<td>Morning: Assembled at Fisheries cold storage plant for the boat trip at 10am. Note: the boat trip was cancelled as it was still very low tide between 10am and noon, and the boat was stuck on the sand flat. We agreed with Agriculture rep and Stats (Finance dept.) reps to post pone the trip toThursday 2nd Nov.</td>
</tr>
<tr>
<td></td>
<td>Afternoon: Did a tour of the Virgin Coconut Oil processing plant. Met with the Officer in Charge to discuss the possibility of incorporating tour program for VCO plant as part of a activities for visitors to experience. Also took snap shots of the facility and making of the virgin oil.</td>
</tr>
<tr>
<td>D7 – 1st</td>
<td>Morning to Afternoon:Scoping tour and survey of tour sites on Southern side of</td>
</tr>
</tbody>
</table>
Nov, Wed

- Conducted a scoping tour and survey with local informant (Ms. TeaaBounnang) of key sites on the South side of Abemama starting from Kenna on the southern end of the island. We drove to Tabiteuea to Kenna and commenced site visits from there.
- Lunch
- Finished the remaining sites at Binonano village: Old church, King Binoka and Robert Louis Stevenson sites.

<table>
<thead>
<tr>
<th>Nov, Wed</th>
<th>Abemama</th>
</tr>
</thead>
</table>
|          | • Conducted a scoping tour and survey with local informant (Ms. TeaaBounnang) of key sites on the South side of Abemama starting from Kenna on the southern end of the island. We drove to Tabiteuea to Kenna and commenced site visits from there.  
  • Lunch  
  • Finished the remaining sites at Binonano village: Old church, King Binoka and Robert Louis Stevenson sites. |

D8 – 2nd Nov, Thurs

- Conducted a scoping tour and survey with local informant (Mr. Taonuea Tamoaieta) of key sites on the North side of Abemama starting from Teriki. I met and picked the local informant at Tabiang.
- Lunch
- Finished off the survey at Kauma SDA School.

<table>
<thead>
<tr>
<th>D8 – 2nd Nov, Thurs</th>
<th>Morning to Afternoon</th>
</tr>
</thead>
</table>
|                     | • Conducted a scoping tour and survey with local informant (Mr. Taonuea Tamoaieta) of key sites on the North side of Abemama starting from Teriki. I met and picked the local informant at Tabiang.  
  • Lunch  
  • Finished off the survey at Kauma SDA School. |

D9 – 3rd Nov, Fri

Biike Islet Boat Trip
Sites surveyed: Lepers site and the ancient shrine of Kaobunang (only two sites on Biike Islet)

| D9 – 3rd Nov, Fri | Biike Islet Boat Trip  
|                  | Sites surveyed: Lepers site and the ancient shrine of Kaobunang (only two sites on Biike Islet) |

D10 – 4th Nov, Sat

Morning:
Meeting with Owner of Taotin Trading Ltd and Abemama Green Hotel. Discussed about my observation of his hotel and services, and what needs to be improved in the future and in line with supporting project.

| D10 – 4th Nov, Sat | Morning:  
|                   | Meeting with Owner of Taotin Trading Ltd and Abemama Green Hotel. Discussed about my observation of his hotel and services, and what needs to be improved in the future and in line with supporting project. |

D11–5th Nov, Sun

No Activity – Rest

| D11–5th Nov, Sun | No Activity – Rest |

D12 – 6th Nov, Mon

Follow up on more information and compile reports

| D12 – 6th Nov, Mon | Follow up on more information and compile reports |

D13 – 7th Nov, Tues

Departure - Chartered plane

| D13 – 7th Nov, Tues | Departure - Chartered plane |

**B. Objective of Activity**

What is the main objective/are objectives of the activity?

Conduct tourism surveys, mauri mark consultation & accommodation assessments, scoping of tourism attractions, activities and assess tourism training needs to initially determine and assess the tourism readiness of Abemama Island in line with the overall objective of LDCF project “Enhance food security in the context of global climate Change” to promote ecotourism.

Hence a survey and assessment of key components or elements was necessary to determine the tourism readiness and to address what needs be improved in the course of the project. Such key components and elements include:

1. Transport vs. Accessibility - Getting to Abemama  
2. Accommodation / Hotels (facilities & services) -
3. Food & Restaurants - Where to Eat Availability Accommodation for visitors to stay
4. Attractions & Activities – What can visitors See & Do (tours, entertainment etc)

C. RESULTS ACHIEVED

Was the objective achieved? successes? if no success was achieved, what were issues? How could it be improved at another site?

1. A. Accessibility - Getting to Abemama

Accessibility via air transportation is a key component to determine the readiness of Abemama Island to receive frequent visits by potential visitors. Currently accessibility to Abemama out of the Tarawa is excellent considering 6 scheduled flights per week provided by the National airline Air Kiribati Ltd. Scheduled flights are Sun (3 flights), Wed (1 flight) and Friday (2 flights). The only minor concerns are with the high flight demands to and out of Abemama which requires larger capacity planes to and early advanced bookings. This will likely be solved with the new addition of the Dash 8 a 38 passenger capacity which is expected to operate in January 2018 with Abemama and three other islands as key destinations.

Alternatively, a private charter plane with Coral Sun Airways is also an available option for travelling to and from Abemama.

Travelling by sea transport to Abemama out of Tarawa is not viable due to the unavailability of regular ferry services. But, it could be considered as a side option depending on the timing of voyages.

2. Accommodation / Hotels (facilities & services) - Where to Stay on Abemama

There are 3 accommodations or hotels on Abemama Island:

- Abemama Green Hotel – Taotin Trading Ltd.
- Monivae Hotel – Chevalier College; and
- Island Council Guesthouse – Hotel Abemama

All three hotels are situated on the central part of the island about less than an hour’s drive from the airport. Both the Abemama Green Hotel and Island Council Guesthouse are situated at Kariatebike, very close to the Island Council Office. Monivae Hotel is situated on Tabiteuea at Chevalier College, about 5 minutes’ drive from Kariatebike.

1. Island Council Guesthouse “Abemama Hotel”

<table>
<thead>
<tr>
<th>Property Owner:</th>
<th>Abemama Island Council</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location / Address:</td>
<td>Abemama Island Council Kariatebike.</td>
</tr>
<tr>
<td>Contacts:</td>
<td>Clerk (Mr Ueree) or Treasurer (Ms. Taateti Tebabuti)</td>
</tr>
<tr>
<td>Phone Reservation / Bookings:</td>
<td>(686) 73057072 / 41002 / 41003 / 41007</td>
</tr>
<tr>
<td>Email:</td>
<td><a href="mailto:bueree@gmail.com">bueree@gmail.com</a> (clerk) or <a href="mailto:tateti@gmail.com">tateti@gmail.com</a> or <a href="mailto:tatetitebabuti1@gmail.com">tatetitebabuti1@gmail.com</a> (Treasurer)</td>
</tr>
<tr>
<td>Website:</td>
<td>Nil</td>
</tr>
<tr>
<td>Facebook:</td>
<td>Nil</td>
</tr>
</tbody>
</table>
### Facilities / Amenities / Room Rates:

**Hotel Type / Style:** Guesthouse + local buias

**No. of Rooms / capacity:**
- **Guesthouse:** 3 rooms, 2 single beds, 2 shared bathroom/toilets, laundry room/machine, shared kitchen and dining / living room, single mattresses, mosquito netting, power point
- **Buias / Kiakias** (local Kiribati housing / open bungalows): 6 kiakias, no lightings or power point.
- **Flat Rate is $30 pp includes meals**

### Other Facilities & Amenities:
- Kitchen - cooking stove, cupboard, running water
- Rainwater tank for drinking
- Overhead tank supply water for showering / laundry

### Services:
- Airport transfers (charged), housekeeping, electricity supplied by generator in evening, rental motorbikes can be arranged, island siteseeing tour (can be arranged)

### Staff:
- one full time staff (caretaker)

### Guest Activities & Entertainment:
- No guest activities

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### SWOT ANALYSIS for ISLAND COUNCIL GUESTHOUSE

**Note:** The following SWOT provides an analysis of the hotel’s facilities and services, and comments as a result of the Mauri Mark & Inventory Survey carried out on the 27th Oct 2017

<table>
<thead>
<tr>
<th>Strengths &amp; Advantages</th>
<th>Weaknesses &amp; Issues</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quiet location on the ocean side</td>
<td>Guesthouse not maintained – louver glasses and holders eroded / broken.</td>
</tr>
<tr>
<td>Cool ocean seabreeze throughout the day and evening</td>
<td>Room windows not secured with only one side of the guesthouse rooms windows secured</td>
</tr>
<tr>
<td>Boiled water + coffee/tea/sugar made available daily</td>
<td>Kitchen not very clean and maintained.</td>
</tr>
<tr>
<td>Rental motor bikes and truck can be hired for guests</td>
<td>No fly screen in kitchen</td>
</tr>
<tr>
<td>Running water</td>
<td>Dirty food storage - cupboard fly screen has holes allowing cockroaches and bugs to enter and live in the cupboard.</td>
</tr>
<tr>
<td></td>
<td>No freezer / refrigerator for storing food (broken freezer)</td>
</tr>
<tr>
<td></td>
<td>Dirty sink</td>
</tr>
<tr>
<td></td>
<td>Sink pipe leaking</td>
</tr>
<tr>
<td></td>
<td>Water tap leaking should be replaced</td>
</tr>
<tr>
<td></td>
<td>No cold drinks</td>
</tr>
<tr>
<td></td>
<td>Toilet and bathroom need regular cleaning</td>
</tr>
<tr>
<td></td>
<td>Electricity only supplied in evening</td>
</tr>
<tr>
<td></td>
<td>No disinfectants and toilet brush in the toilet for sanitizing</td>
</tr>
<tr>
<td></td>
<td>No disposal bins with rubbish (plastics) liters on the ground</td>
</tr>
<tr>
<td></td>
<td>No bar and restaurant</td>
</tr>
<tr>
<td></td>
<td>Boat – need proper boat and gears fishing and diving activity</td>
</tr>
<tr>
<td></td>
<td>No guest activities</td>
</tr>
<tr>
<td></td>
<td>No notice board to inform guests about island information and tours.</td>
</tr>
<tr>
<td></td>
<td>Staff will require some tourism &amp; hospitality trainings</td>
</tr>
<tr>
<td></td>
<td>Island council dependent on aid and national government funding to finance maintenance of the guesthouse.</td>
</tr>
</tbody>
</table>

### Threats
- The guesthouse maybe exposed to flooding during spring / King tides.
• Littered trash/rubbish especially plastic & bottle item may render the place unattractive
• Intrusion from reckless and careless locals

Opportunities

• To improve and repair the guesthouse facilities.
• Introduce proper rubbish disposal sites or incineration sites near the hotel
• Improve service
• Staff training
• Introduce guest activities like tours to generate income

PICTURES OF THE ISLAND COUNCIL GUESTHOUSE
## 2. Monivae Hotel – Chevalier College

**Property Owner:** The hotel is operated by Chevalier College  
**Location / Address:** Chevalier College, Tabiteuea.  
**Contacts:** Principal  
Phone Reservation / Bookings: (686) 73070020 (Principal) / 73003162 (Caretaker)  
Email: tzajong@gmail.com (Principal)  
Facebook: Nil

### Facilities / Amenities / Room Rates:

**Hotel Type / Style:** Traditional Island bungalows (Buias / kiakia)  
**No. of Rooms / capacity:**
- *Buias / Kiakias* (local Kiribati housing / open bungalows): 10 kiakias, 8 single and 5 double mattresses  
- *Flat Rate is $30 pp includes meals*

### Other Facilities & Amenities:
- Kitchen - cooking stove, cupboard, running water  
- Dining / Common room – with coffee/tea/sugar/milk available  
- Restaurant  
- Freezer & Fridge in common room  
- Laundry machine  
- Rainwater for drinking supply  
- Overhead tank supply water for showering / laundry  
- Shared toilets/bathroom

### Services:
- Airport transfers (charged), housekeeping, restaurant service, electricity supplied by generator in evening, rental motorbikes can be arranged, island siteseeing tour (can be arranged), internet (available at Chevalier College), cold drinks from the fridge (mini bar), laundry, bar service.

### Staff:
- one full time staff (caretaker)

### Guest Activities & Entertainment:
- Island siteseeing tour (arranged), Chevalier School tour, Entertainment night with school traditional dance performance.

### Availability:
- (Seasonal) Monivae Hotel is available during these dates: 17th Feb 17th to June 10th / July 10th to Nov 10th

### SWOT ANALYSIS for MONIVAE HOTEL (CHEVALIER COLLEGE)

**Note:** The following SWOT provides an analysis of the hotel's facilities and services, and comments as a result of the Mauri Mark & Inventory Survey carried out on the 28th Oct 2017

#### Strengths & Advantages
- Cheap and affordable (budget accommodation): $30 pp/pn meal inclusive.  
- Situated by the beach on the ocean side of Chevalier College  
- Cool ocean sea breeze throughout the day and evening  
- Accommodates regular Catholic School groups cultural exchange programs from Australia each year  
- Boiled water + coffee/tea/sugar made available daily  
- Electricity from Solar  
- Traditional accommodation experience  
- Good food  
- Generates income for the school  
- Internet available  
- Restaurant  
- Serves cold beverage softdrinks, water and beer.  
- Some guest activities can be arranged.  
- Rental motor bikes and truck can be hired for guests  
- Running water

#### Weaknesses & Issues
- Hotel bungalows needs maintenance and improvement  
- No lightings inside the bungalows.  
- Poor layout of the bungalows with no systematic sizes and design  
- Caretaker need refresher training in tourism & hospitality  
- Kitchen need Lack of finance to fund improvement of the hotel  
- Food storage cupboard needs repair and regular cleaning  
- Toilet and bathroom need toilet seats, brush, disinfectants, and regular
### Cleaning
- Electricity only supplied in evening
- Water from overhead tank runs out as result of over use by the school kids and staff
- No disinfectants and toilet brush in the toilet for sanitizing
- No disposal bins with rubbish (plastics) liters on the ground
- No notice board to inform guests about island information and tours.
- Staff will require some
- Lack funds to maintain and improve the hotel
- Littering and proper rubbish disposal sites

### Threats
- The hotel is exposed to flooding during spring / King tides.
- Rubbish

### Opportunities
- To improve and repair the guesthouse facilities.
- Introduce proper rubbish disposal sites or incineration sites near the hotel
- Improve service
- Staff training
- Introduce more guest activities to generate income

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**PICTURES OF THE ISLAND COUNCIL GUESTHOUSE**
3. Abemama Green Hotel (Est. in 2016)

**Property Owner:** Taotin Trading Ltd.  
**Location / Address:** Taotin Trading Ltd, Kariatebike (behind Taotin Trading Shop).  
**Contacts:** Owner, Mr. & Mrs Charlie Kwong, Email: tiarite2002@yahoo.com  
Phone Reservation / Bookings: (686) 26340 (George Hotel) / 73064164 (Caretaker) / 75088668 / 75088671.  
Email: thegeorgehotelkiribati@gmail.com  
Website: Nil  
Facebook: The George Hotel Kiribati  
Bookings can also be made on booking.com

<table>
<thead>
<tr>
<th>Facilities / Amenities / Room Rates:</th>
<th>Services:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Hotel Type / Style:</strong> Island style bungalows</td>
<td>Airport transfers (FOC), housekeeping, treated water supply, 24 hr electricity from solar &amp; windmill, rental motor bikes, tours (can be arranged), restaurant &amp; bar service, cold drinks, laundry.</td>
<td></td>
</tr>
<tr>
<td><strong>No. of Rooms / capacity:</strong></td>
<td>**Staff:**2 full time staff (1 handling food &amp; beverage) and (1 handling the housekeeping).</td>
<td></td>
</tr>
<tr>
<td>• 4beach bungalows overlooking the lagoon (one bungalow can accommodate up to 3 people or one couple and one single). Includes 1 double bed and 1 single bed, private bathroom, balcony, desk, hammock, fan, mosquito netting, power point. Rate: $63 pp/pn ($10 additional for extra person), includes meals</td>
<td><strong>Guest Activities &amp; Entertainment:</strong></td>
<td></td>
</tr>
<tr>
<td>• 6 single guest mini bungalows include single bed, desk, fan, mosquito netting, power point. Shared bathroom. Rate is $35 pp includes meals</td>
<td>• Kayaking and swimming at Hotel (free)</td>
<td></td>
</tr>
<tr>
<td><strong>Other Facilities &amp; Amenities:</strong></td>
<td>• pool table, darts, TV and bar service(free)</td>
<td></td>
</tr>
<tr>
<td>• Bar &amp; Restaurant with sky TV, pool table, darts.</td>
<td>• Tour &amp; Activity program – Abemama Site seeing tour and Bike Islet picnic day trip.</td>
<td></td>
</tr>
<tr>
<td>• Kayaks and floaters for children</td>
<td>• Custom boat charter to suit your preferred water activity - fishing, snorkeling and surfing.</td>
<td></td>
</tr>
<tr>
<td>• Convenient shop in front.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**SWOT ANALYSIS for ABEMAMA GREEN HOTEL**

**Note:** The following SWOT provides an analysis of the hotel's facilities and services, and comments as a result of the Mauri Mark & Inventory Survey carried out on the 30th Oct 2017

**Strengths & Advantages**

- Good perfect hotel location with beach and swimming water at the door step.  
- Suitable for foreign visitors  
- Affordable bungalows with inclusive meals  
- Freezer – food cold storage  
- Kiribati traditional style accommodation, well set.  
- Clean and comfortable  
- Supports sustainable green tourism  
- Close to the Island Council Office  
- Supplies 24hr renewable energy for electricity generated from windmill and solar power  
- Convenient shop in front  
- Has a restaurant & bar  
- Guest activities and entertainment available – TV, pool table, darts, bar service, kayaking, island tour (arranged), custom boat charter (affordable) to tour Bike Islet, Abatiku, fishing, surfing and snorkeling.  
- Treated water supply and running water  
- Bar and restaurant  
- Hygienic kitchen – fly screen  
- Complies with Mauri Mark standards  
- Owner has the resources to develop more and to invest in the hotel & activities to support tourism on Abemama.  
- Good food, good cook
## Weaknesses & Issues

- Not enough staff to assist in the kitchen and bar when full house resulting in slower service & efficiency. The cook is cooking at the same time washing the dishes, preparing food and serving the bar.
- Non-biodegradable Rubbish (plastic bags) piling up near the shop. Locals just throw their rubbish on the ground. No disposable bins near the store. Locals careless of their rubbish.
- Not many beer and alcohol variations.
- Kitchen & food - No oven and or BBQ.
- Shared toilet at the bar & restaurant requires daily regular cleaning and sanitizing.
- The local drinkers at the bar spit on the floor.
- Local bar customers from outside may cause insecurity for guests when misbehaving.
- No ash trays
- Broken pools sticks
- No signage or notification signs in front of gate to indicate the following – bar & restaurant opening/closing hours.
- Boat – need proper boat and gears fishing and diving activity.
- Need more guest activities and gears like bicycles, jet skis, etc.
- No diving
- Staff will require some tourism & hospitality trainings.

## Threats

- Climate change
- Bungalows near the water may be exposed to impacts of spring & King tides.
- Trash/rubbish piling up (plastic ice bags especially) as result of littering by the locals will cause the surrounding place unattractive especially near Taotin shop near the bridge. Need proper disposal bins and solid waste management plan in place to address the increasing rubbish in order to protect the name and reputation of the hotel “Abemama Green Hotel”
- Reckless and careless locals

## Opportunities

- To expand more by adding more bungalows and amenities to support fun activities for guests.
- More guest activities & facilities/gears – diving, proper boat, fishing & gears, surf boards, snorkeling gears, more kayaks.
- Generate more income and create more employment for people of Abemama.
- Opportunity for Abemama people to sell local handicraft to guests.

### PICTURES OF ABEMAMA GREEN HOTEL

![Picture 1](image1.png)
![Picture 2](image2.png)
![Picture 3](image3.png)
3. Food & Restaurants - Where to Eat

I. Abemama Green Hotel Restaurant & Bar:
   • Assessment: clean restaurant, clean kitchen, clean freezer, only one staff handling the food & beverage service (cooking, chopping ingredients, cleaning the dishes, serving the food and drinks). The restaurant will need an additional qualified staff to assist in the kitchen, restaurant & bar.
   • Training Needs: training in basic food & beverage service and basic cookery required.

II. Monivae Hotel Restaurant:
   • Assessment: local Kiribati style restaurant and kitchen, kitchen needs regular cleaning, food storage cupboard fly screen has holes, running rain water available for drinking and cooking.
   • Training Needs: training in basic food & beverage service and basic cookery required.

III. Local vendors: There are also occasional local food vendors that sell food takeaways at the Island Council Office during payday Fridays (fortnight) and also at the airport during flight times/days (Sun, Wed, Fri).

IV. Food & Supply: Food served at the restaurants on the island mainly consists of fresh seafood – fish (tuna and reef fishes), spinylobster, mantis shrimp, clam oysters and octopus - supplied by local fishermen. Chicken (imported) is also available. Vegetables on the island are supplied locally from Kauma Seventh Day Adventist (SDA) School which has an enormous organic garden on Abemama growing cabbage, lemon, breadfruit, tomato, cucumber and other veggies.
4. Tour Activities – What to See & Do

Activities – Tours, etc for visitor experience and enjoyment.

A key part of promoting tourism is knowing what attractions and activities a destination has to offer for visitors to experience. Hence I conducted a scoping study and survey of the attractions and activities on island with the local tour guide and informants. The following are information and images during the survey:

<table>
<thead>
<tr>
<th>Attraction</th>
<th>Location</th>
<th>Description / About</th>
<th>Status / Remarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>• USMC landing site (WWII attraction)</td>
<td>Kenna (Southern end)</td>
<td>A tour attraction site. The beach at Kenna point where the USMC (U.S Marines) landed on 21th Nov 1943 during WWII to conduct a covert reconnaissance mission to attack the Japanese on Abemama</td>
<td>Site is incorporated as part of the Island sightseeing program for visitors. The site needs to be preserved and needs a sign board erected to mark the site’s significance.</td>
</tr>
<tr>
<td>• Bonota Shrine</td>
<td>Kenna (Tebanga)</td>
<td>A tour attraction site. Heritage / Cultural</td>
<td>Site is incorporated as part of the Island sightseeing program for visitors.</td>
</tr>
<tr>
<td><strong>Location</strong></td>
<td><strong>Attraction</strong></td>
<td><strong>Description</strong></td>
<td><strong>Preservation and Signage</strong></td>
</tr>
<tr>
<td>-------------</td>
<td>----------------</td>
<td>----------------</td>
<td>-----------------------------</td>
</tr>
<tr>
<td>Tebanga</td>
<td>Tuangaona shrine</td>
<td>ancient shrine. Site where skulls of only females were buried.</td>
<td>The site needs to be preserved and needs a sign board erected to mark the site’s significance.</td>
</tr>
<tr>
<td>Tebanga</td>
<td>Mwaniba Nei Teaa (Teaa’s Well and well water skull scoops burial ground)</td>
<td>A tour attraction site. Heritage / Cultural ancient shrine. Tells history of the ancestors of the chiefly family of Abemama. Also grave site which is considered a cursed area.</td>
<td>Site is incorporated as part of the Island sightseeing program. The site needs to be preserved and needs a sign board erected to mark the site’s significance.</td>
</tr>
<tr>
<td>Tebanga</td>
<td>Remains of WWII Japanese outpost and trading store.</td>
<td>Tour attraction site. Japanese outpost dates back to WWII around 1941 to Nov 1943. Remains of a traders store dating back to 17th or 18th century is located in same area nearby on opposite side of the road. Was also used by the</td>
<td>Site is incorporated as part of the Island sightseeing program. The site needs to be preserved and needs a sign board erected to mark the site’s significance.</td>
</tr>
<tr>
<td><strong>Royal Family Grave site – Te Marama</strong></td>
<td><strong>Te Marama</strong></td>
<td>Japanese during WWII. This is also the site where the Japanese defenders committed suicide when the American marines arrived in Nov 1943</td>
<td></td>
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<td></td>
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<td>Site is incorporated as part of the Island sightseeing tour program</td>
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<td>The site needs to be preserved and needs a sign board erected to mark the site’s significance.</td>
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</table>

<table>
<thead>
<tr>
<th><strong>MSC Church</strong></th>
<th><strong>Binoinano</strong></th>
<th>Tour attraction site. The first Catholic church and MSC missionary house on Abemama built around 1905 on the King’s land at Binoinano during King Bauro’s time.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Site is incorporated as part of the Island sightseeing tour program.</td>
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<td></td>
<td></td>
<td>The site needs to be preserved and needs a sign board erected to mark the site’s significance.</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Site of Robert Louis Stevenson House and King Binoka’s house.</strong></th>
<th><strong>Binonano</strong></th>
<th>Tour attraction site. This is the site where the great writer Robert Louis Stevenson house was situated right next King Binoka’s compound. It was in 1888 to 1889 where he lived herebefore moving to Samoa where he was laid to rest in 1894.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Site is incorporated as part of the Island sightseeing tour.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>The site needs to be preserved and needs a sign board erected to mark the site’s significance.</td>
</tr>
</tbody>
</table>

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<thead>
<tr>
<th><strong>King Binoka’s bathing pond</strong></th>
<th><strong>Binano</strong></th>
<th>Tour attraction site. This is the bathing pond of the famous</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Site is incorporated as part of the Island sightseeing tour program.</td>
</tr>
<tr>
<td><strong>Site</strong></td>
<td><strong>Location</strong></td>
<td><strong>Description</strong></td>
</tr>
<tr>
<td>---</td>
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<td>---</td>
</tr>
<tr>
<td>King Binoka where he mostly bathed with his concubines. It is also the pond where he shot and killed his wife.</td>
<td>Tour attraction site. Site is incorporated as part of the Island sightseeing tour program.</td>
<td>The site needs to be preserved and needs a sign board erected to mark the site’s significance.</td>
</tr>
<tr>
<td>King Binoka’s last drinking well.</td>
<td>Tabiteuea, Chevalier College</td>
<td>Tour attraction site. It is said that this was the well that was and water was drawn for King Binoka during his last breaths when he died in 1891.</td>
</tr>
<tr>
<td>King Binoka’s Grave</td>
<td>Binonano</td>
<td>Tour attraction site. The tomb of King Binoka is situated near the MSC church. King Binoka was not buried at the Royal Family grave yard but instead he was buried on his land where the Catholic faith community now resides.</td>
</tr>
<tr>
<td>Kauma SDA School and garden tour</td>
<td>Kauma, SDA School</td>
<td>Tour attraction &amp; day tour activity. The SDA School was established in 1957. The highlight of the school is their agricultural gardening program which supports the school and supplies the hotels on Abemama</td>
</tr>
</tbody>
</table>
### VCO Factory (Virgin Coconut Oil)

Kariatebike

**Tour attraction & Tour activity**

The Abemama VCO factory is the only factory on Abemama producing pure virgin coconut oil. The processes of extracting the virgin oil is something visitors can experience and observe while touring the factory. At the end of the tour they can choose to buy this local product to support the local economy.

A tour of the factory and the processes of making the virgin oil until buying the end product can be accommodated as part of the tour program for visitors.

### Explore Biike Islet Day Trip

- **Cruise across the beautiful lagoon to Biike Islet:**

**Enjoy:**
- Picnic on the beach
- Sunbathe on the beautiful Biike Islet

**Biike Islet**

**Tour attraction site.** Biike Islet is a beautiful islet. The islet’s name is derived from the word “biike” meaning beach hence Beach Islet. The islet has magnificent beach and is a great spot for picnic/camping and enjoy a day of sunbathing, swimming, fishing, snorkelling, surfing.

Biike Islet Day Trip is already one of the tour activities offered to guests visiting Abemama.

The site of Kaobunang spirit – requires a tour sign board.

The old leper camp – requires some restoration and preservation, and a tour sign board.
<table>
<thead>
<tr>
<th>beach, swimming, fishing, snorkelling.</th>
<th>On the islet is home to the ancient spirit of Kaobunang who has a shrine on the island thus requiring tobacco offering to spirit for visitors. The islet was also a refuge for lepers in the old days and remains of the leper camp can still be sited on the islet.</th>
<th>indicate the tour site.</th>
</tr>
</thead>
</table>
| Explore the Islet:  
- Visit Kaobunang spirit Shrine and well  
- Explore the remains of the leper camp. | | |
<p>| | | |
| | | |</p>
<table>
<thead>
<tr>
<th>Activity</th>
<th>Location</th>
<th>Activity Details</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kayaking</td>
<td>Abemama Green Hotel, Kariatebike</td>
<td>Kayaking activity is available from Abemama Green Hotel. There are 3 kayaks. The kayaking spot is at Kariatebike causeway channel and the nearby mangroves.</td>
<td>Kayaking is free for guests staying at the Abemama Green Hotel.</td>
</tr>
<tr>
<td>Community based cultural eco tour program.</td>
<td>Village community to conduct this tour program has not been identified yet but will be identified later through the course of project.</td>
<td>A community based cultural eco tour program This will be a full day tour activity for visitors involving Cultural traditional skill demonstrations, cultivation, importance of resources, observing Kiribati housing structures, experiencing the local food, etc</td>
<td>This is a potential eco-tour product that works in line with theme and obj of the project. Cultural Division will determine and further advise which village community on Abemama will likely be the most suitable to offer this tour program based on their consultation &amp; workshop they conducting in the course of the project.</td>
</tr>
<tr>
<td>Surfing</td>
<td>Likely surf spots would be next to Bike Islet and Abatiku island</td>
<td>A local surfer indicated that Abemama has some good surfs but would depend on the right timing of the year (right season) and spot.</td>
<td>Surf survey will be conducted in 2018</td>
</tr>
</tbody>
</table>
| Recreational Fishing | - GT popping (catch & release)  
- Bonefishing (catch & release)  
- Offshore Game fishing (boat) | Fishing at spots around Bike Islet and Abatiku Island Abemama has a rich fisheries hence recreational fishing would have great | Recreational fishing activities such as mentioned have great potential in |
Total Allowable Catch (TAC) and target species would apply.

Night fishing tour (te kibee)
Activity will be provided in lagoon or reef flat at night in close proximity with the hotels - Abemama Green Hotel or Monivae Hotel
This activity would offer visitors an opportunity to participate in this traditional activity and get to experience how to catch an octopus and fish using a scoop net.
At low tide. Not always available - seasonal / depend on tide timing.
Total Allowable Catch (TAC) would apply.

Traditional dance entertainment
Entertainment at the hotels
Entertainment to guests to experience the traditional dance of Kiribati.
Entertainment will be provided by traditional dance groups from Abemama
Dance group hire rates should be affordable to allow continuation every time there are guests.

6. Overall SWOT analysis for Ecotourism Development on Abemama.

Strengths
- Huge potential for tourism
- Frequent & regular scheduled domestic flights.
- Accommodation available for visitors
- Tour attractions and potential activities - Very interesting history and cultural monuments – history of King Binoka & Royal Family, Robert Louis Stevenson, George M. Murdoch, WWII, interesting shrine and stories to hear.
- Beautiful Island, beaches and lagoon, scenic atoll beauty.
- Friendly people
- Plenty fresh seafood supplies
- Internet accessible via phone. Also available at Island Council and Chevalier College

**Weaknesses.**

- Some historical attraction sites not maintained and have no tour sign boards to signify the sites name and importance
- Customer service at the hotels
- Rubbish is becoming an issue at Kariatebike near Taotin Shop especially ice bags, bottles, plastic packaging and cans. The locals are careless with their rubbish. No disposal sites.
- Registered / licensed boats do not have safety gears – life jackets, GPS, etc
- Island Council guesthouse not maintained and not fully completed. Such as only half of the room windows one side have security wire. Louvers windows, doors broken. Kitchen not clean.
- Chevalier College Monivae Hotel old, poor layout and construction of the buias, no lightings on the buias at night.

**Opportunities**

- Employment and incentive opportunities for Abemama people and businesses.
- To generate revenues to Island Council in the form of licenses and tax, etc.
- Environmental sustainability and conservation
- Motivation and positive attitude towards cleaning to make Abemama attractive and clean – clean beaches, clean villages, roads.
- Develop entrepreneurship skills and knowledge
- Capacity building – to improve customer service, hospitality standards

**Threats**

- Climate change impacts to both marine and land resources as well as to tourism products and services.
- Overfishing
- Over commercialization of culture when tourism is implemented
- Indigenous lifestyle changes

**D. BENEFICIARY**

The Beneficiaries from this project will be the people, Island Council and local businesses on Abemama.

**E. BUDGET USED**
Budget was sufficient as planned to cover the implementation of the activities during this trip.

F. LESSONS LEARNED/SELF EVALUATION

Make proper arrangements and appointments next time to avoid any setbacks in implementing the activities.

G. Contribution to Media: Press Release/Newspaper/website/FB?

- Please refer photos/images above in this report
- Press release article has been provided to project coordinator and released on Kiribati Tourism monthly newsletter “Te Kaongora.”