

# Malawi

## **1. COMMERCIALIZATION AND SUSTAINABILITY**

- Initiate studies on market for meteorological products and user needs assessment - already planned
- maintain current partnerships for sustenance and as market learning process
- Improve capacity in tailoring products - planned
- Work more towards QA and confidence building - borrow from Aviation weather services
- \* Ensure completeness of Met Policy to legally enable commercialization - Met policy under review

## **2. COLLABORATION WITH MNO**

- Identify and document the needs for partnering to host met equipment - some needs already known (EWS and network expansion)
- Identify and engage MNO(s) to request co-locating - capitalize on existing work arrangements with Access and Airtel
- Identify other partners to aid in adding value for both Met and MNO in co-locating -
- Revise user specific communication needs (target groups, objective, information type, packaging, etc.) - towards creation of user specific products
- Initiate packaging of weather and climate information for dissemination through partnerships the MNO and other private institutions -
- Identify other partners to aid in adding value for both Met and MNO in communication/ dissemination

## **3. AGRICULTURE AND INSURANCE**

Department has been committed to supporting CWIS before

- make recommendation to PR and Malawi project on the need to increase the level of participation in the CWIS
- re-engage the Min. of Agriculture Irrigation and Water Development and insurance players for review of performance and need to advocate for the way forward
- review relevant studies (B. Faso, Zambia and Niger study, others)
- draft plan for potential areas and crops to concentrate on, capitalizing on past experience
- MOU with insurance companies on business working arrangement



# \* MALAWI \*

## 1. COMMERCIALIZATION AND SUSTAINABILITY

- Initiate studies on (a) market (b) user needs
- Maintain current partnerships, use for learning
- Improve capacity in tailoring products
- Work more towards QA and confidence building
- \* Ensure completeness of legal backing for commercialization in the Met Policy.

## 2. COLLABORATION WITH MNOs

- Identify the needs (properly documented)
- Identify + engage MNOs in co-locating
- \* Identify + engage other partnerships for benefit of all
- Revise + document specific communication objectives
- Initiate packaging of weather information for dissemination through partnerships with MNOs + others
- \* applies here

## 3. AGRICULTURE AND INSURANCE

- Make recommendation to PR = Malawi project on the need to increase the level of participation
- re-engage MAIWD and Insurance organizations to review past performance + map way forward
- Review relevant studies made (Zambia, Niger, etc)
- draft plan for potential areas, crops and farmers to start with, capitalizing on past experience
- MOU with insurance organization(s) on business working arrangements