Ministry of Environment, Lands and Agricultural Development
Bikenibeu, Tarawa
Republic of Kiribati

SAY NO TO PLASTICS
They are threatening our marine life

Nonouti Island Community-Based Tourism development progressing

The Tourism Authority of Kiribati (TAK) in collaboration with the Business Promotion Unit of the Ministry of Tourism, Commerce, Industry and Cooperatives (MTCIC) continued its community-based tourism program on Nonouti Island from 14 – 31 October 2022.

Through this mission, the team worked with participating communities to develop their community-based tourism business plans. This included consultation with participating communities on business name ideas, package and pricing and other necessary information required for the business plan completion. “This is a great initiative, now we feel recognised and will operate like normal businesses” (Ammweri Tanentoa, Rotimwa village).

A total of 4 island communities and one fly fishing operator participated in the exercise and they included Autukia village, Rootin Abamakoro and CM Umwantewenei, Rotimwa village and the fly fishing-guides.

The business plan development will assist these 4 communities including the fly-fishing operator to understand the basics of business and revenue management skills to help sustain their business. Sustainability will be core to Nonouti island’s community-based tourism businesses with economic prosperity, cultural preservation, and environmental protection as their guiding pillars.

The 2 programmes also included product trial, development of product sign boards and a lobster cooking competition to boost community capacity to provide authentic culinary experiences for tourists.

The mission concluded with the cultural trade fair and the world food day celebration as a wrap of the LDCF1 Project featuring winners as the lobster cookery champion, best fishing guides and food security award.

The Nonouti community-based tourism business plans of participating communities will be endorsed during the launch and familiarisation trip in November 2022.

The trip was supported by the Food Security Project, commonly known as the LDCF-1 which is funded by the Global Environment Facility (GEF) through UNDP and managed by the Environment and Conservation Division (ECD) under the MELAD

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For more Project activities, follow @KiribatiLDCF on Twitter, @ldcffoodsecurity on Instagram, and @kiribati-ldcf-food-security-project on LinkedIn, our https://www.adaptation-undp.org/projects/kiribati-denhancing-national-food-security-context-climate-change , https://www.melad.gov.ki/, http://www.environment.gov.ki/

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E teimatoa ana mwakuri te aobiti ni kaneweaba iaon Nonouti

Ea tia n manga kawara riki Nonouti ao n karaoa ana makuri te Aobiti ni kaneweaba n ikarekebai ma ana tabo n makuri te kaneweaba, bitineti, karaobwai ao boboti ibukin karaoan aia kainibaire iaon kabutan aia bitineti ke n arana ae te business plan man 14 n okitobwa nakon 31 n okitobwa.

E karaoa ana makuri te aobiti aio ma botaki ni kaneweaba ao ni boboto iaon karaoan aia kainibaire n aia karikirake ma kanoana aika aran aia karikirake, barongaan aron kanoan aia bakete ni kaneweaba, katean boona ao ai rongorongo ke baike a kakawaki ba ena tia raoi kanoan te kainibaire aio ibukin aia karikirake.

Bon 4 kaawa ake e makuri mangaia te botaki ni makuri aikai ba Autukia, Rootin Abamakoro, CM Umwantewenei i Taboiaki ao ai Rotimwa n ikotaki ma te roa ikari.

Te kainibaire iaon te karikirake ma kaawa ao botaki aikai ena bon ibuobuoki ibukin riki aia atatai iaon te karikirake ibukin kabutan aia raka ao ai tararuaan aia karikirake ba ena teimatoa n marurung. Kateimatoan karikirake aikai bon boton ana iango Nonouti ba ena karikirake te karekemwane, ena kateimatoa te katei ma te rikia rinanon aia bakete ni kaneweaba ao ai kawakinakin te otabwanin bwa kairan aia karikirake aikai. “E rang tikiraoi karaoan te kainibaire ke ara business plan ngaira taan kaneweaba ba tia tibwa namakinna raoi ae tia bon biri ba kanga te karikirake ke te bitineti n ai aron aekan bitineti n aron te titoa *(Ammweri Tanentoa, Rotimwa)*

Ibuakon naba karaoan te makuri iaon karaoan te kainibaire ibukin karikirake aikai ao e reke naba karaoan riki ana kataneiai te aobiti ni kaneweaba ma kaawa aikai ba katauraoaia imwain rokoia iruwa. E ibuobuoki naba te aobiti ni kaneweaba ibukin karaoan aia signboards ke araia taan karikirake aikai ao ai karaoan te kaboo iaon kukanakin marin taari ae te nnewe ibukin katamaroan riki ana experience ke tikuna iaon te abamakoro ae Nonouti.

E kainaki te makuri aio ma bukamaruan bongin te kaotibwii iaon Nonouti ao ai bongin te amwarake n te aonnaba are ea karaoia ana tiim te karikirake ae te LDCF 1 ma te abamakoro. Irian naba te bukamaru aio bon te anga kanuanga iaon te kaboo iaon kukanakin te nnewe, taan kairiia taan roa ikari aika kakaonimaki mai moan te karikirake n karokoa banena ao ai naake a kakaonimaki naba iaon te karikirake aio n irekereke ma aia waaki iaon te kaneweaba.

E kantaningaki ba ena kamatoaki raoi kainibaire aikai ke te business plan ibukia taan karikirake nte kaneweaba inanon tain kaukan ao katabwenaan te kaneweaba iaon Nonouti inanon Nowemba 2022.

E mwanenaki te karikirakea aio man te karikirake ae te Tania ni Maiu are e a boutokaaki man te Global Environment Facility-Least Developed Countries Fund ao te United Nation Development Programme are e a kairaki karaoana man te Botaki n Mwakuri Ibukin te Enwaromenta, Aaba, ao Karikirakean te Ununiki n mwangana are te Otabwanin

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Autukia
Village