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TOOLKIT FOR VALUE CHAIN ANALYSIS AND MARKET DEVELOPMENT INTEGRATING CLIMATE RESILIENCE AND GENDER RESPONSIVENESS

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Background – *What led to the development of the toolkit?*

Ideation of the toolkit

1

In most developing countries, MSEs provide at least 60% of all employment. Most are in the agriculture sector, which is especially vulnerable to climate change.

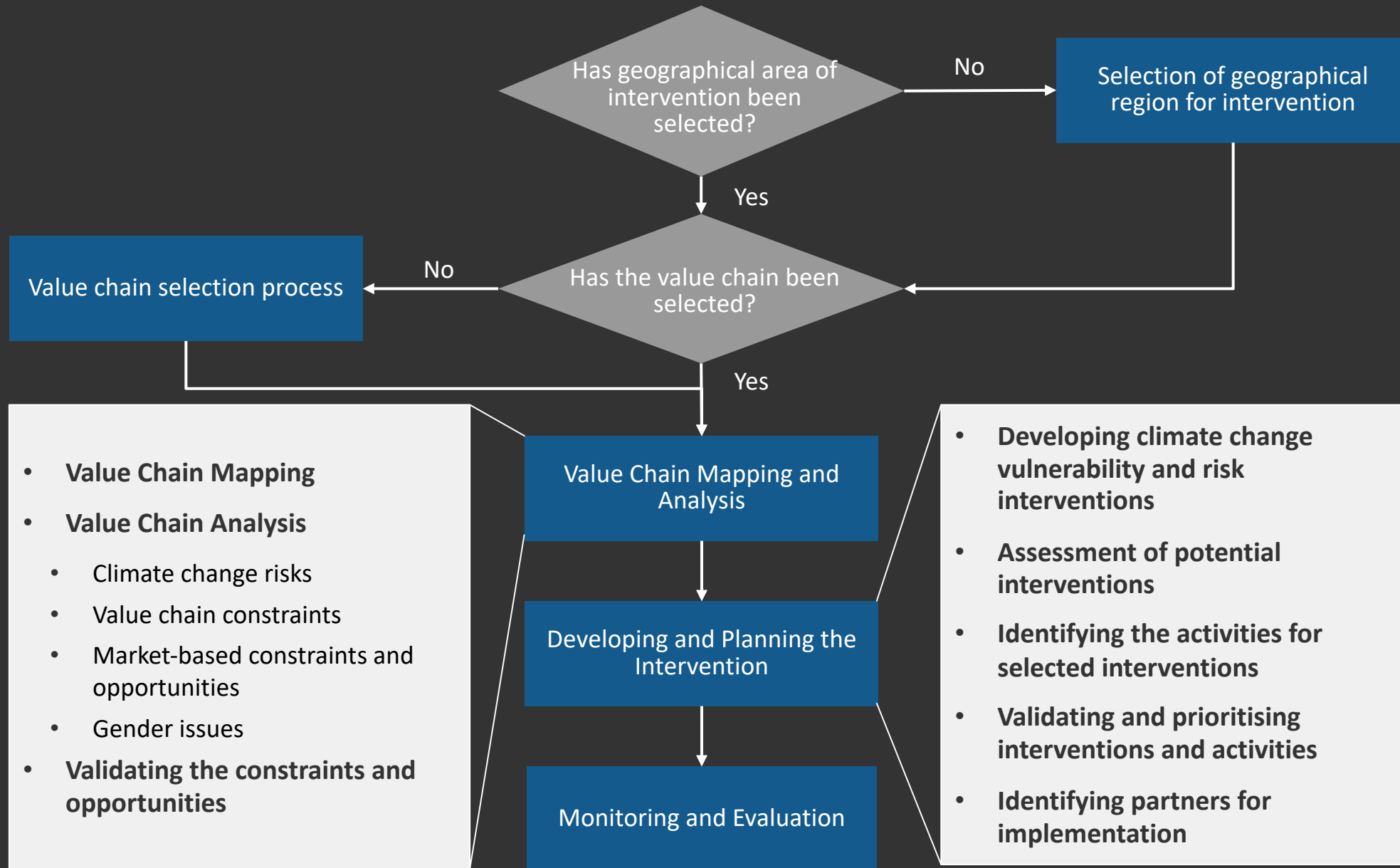
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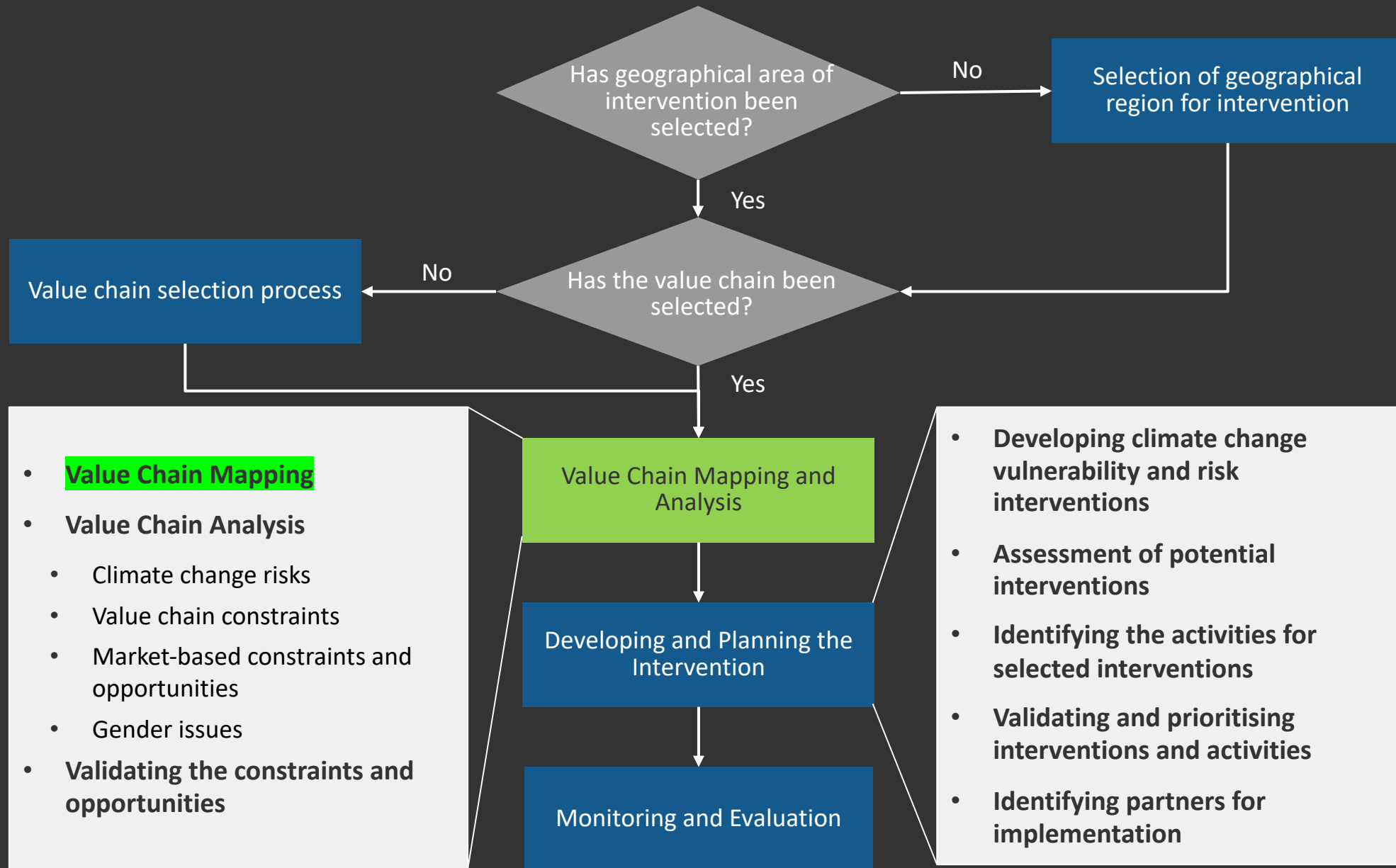
Gender inequalities limit agricultural productivity and efficiency, thereby undermining the development agenda.

3

Absence of an existing toolkit which addressed both the needs.

Decision to develop a toolkit which integrates climate change adaptation and gender responsiveness into national agricultural market development strategies under the project “Integrating Agriculture in National Adaptation Plans programme (NAP-Ag)”.





Value Chain Mapping

- ▶ Refers to the creation of a visual representation for a better understanding of the connections between actors, processes and the enabling business environment;
- ▶ Helps in comprehending the processes a product goes through to reach the final customer;
- ▶ Serves to identify and categorize key market players; and
- ▶ Illustrates additional information pertaining to the relevance of individual market channels and the nature of relationships.

Steps involved in developing a value chain map:

