TOOLKIT FOR VALUE CHAIN ANALYSIS AND MARKET DEVELOPMENT INTEGRATING CLIMATE RESILIENCE AND GENDER RESPONSIVENESS

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Background – What led to the development of the toolkit?

In most developing countries, MSEs provide at least 60% of all employment. Most are in the agriculture sector, which is especially vulnerable to climate change.

Gender inequalities limit agricultural productivity and efficiency, thereby undermining the development agenda.

Absence of an existing toolkit which addressed both the needs.

Decision to develop a toolkit which integrates climate change adaptation and gender responsiveness into national agricultural market development strategies under the project “Integrating Agriculture in National Adaptation Plans programme (NAP-Ag)”. 
Methodology of VC Toolkit

Has geographical area of intervention been selected?

- No
  - Selection of geographical region for intervention

- Yes
  - Has the value chain been selected?

- No
  - Value chain selection process
    - • Value Chain Mapping
    - • Value Chain Analysis
      - Climate change risks
      - Value chain constraints
      - Market-based constraints and opportunities
      - Gender issues
      - Validating the constraints and opportunities

- Yes
  - Value Chain Mapping and Analysis
  - Developing and Planning the Intervention
  - Monitoring and Evaluation

  - • Developing climate change vulnerability and risk interventions
  - • Assessment of potential interventions
  - • Identifying the activities for selected interventions
  - • Validating and prioritising interventions and activities
  - • Identifying partners for implementation
Value Chain Mapping

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      - Value Chain Mapping and Analysis
        - Developing and Planning the Intervention
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            - Developing climate change vulnerability and risk interventions
            - Assessment of potential interventions
            - Identifying the activities for selected interventions

Value Chain Mapping:

Developing a Value Chain Map

Value Chain Mapping

► Refers to the creation of a visual representation for a better understanding of the connections between actors, processes and the enabling business environment;

► Helps in comprehending the processes a product goes through to reach the final customer;

► Serves to identify and categorize key market players; and

► Illustrates additional information pertaining to the relevance of individual market channels and the nature of relationships.

Steps involved in developing a value chain map:

- **Step 1**
  - Mapping the core processes in the value chain

- **Step 2**
  - Identifying and mapping the main actors

- **Step 3**
  - Mapping the climate change risks and vulnerabilities

- **Step 4**
  - Mapping the number of actors and jobs

- **Step 5**
  - Financial analysis

- **Step 6**
  - Mapping the flow and volume of products

- **Step 7**
  - Mapping the flow of information and knowledge

- **Step 8**
  - Mapping the relationships and linkages

- **Step 9**
  - Mapping the enabling environment

- **Step 10**
  - Market analysis

- **Step 11**
  - Mapping the gender responsiveness of the value chain